

APPENDIX–N
MADURAI KAMARAJ UNIVERSITY
(University with Potential for excellence)
Revised Syllabus for
B.A. ECONOMICS (SEMESTER)
CHOICE BASED CREDIT SYSTEM
REGULATIONS AND SYLLABUS

(This will come into effect from the academic year 2023-2024 onwards)

1. Introduction of the Programme

The Bachelor degree in Economics is an important step for those people who wish to learn more about Economics. In fact, this is one amongst the most demanding graduate level course throughout India. The main reason for this demand is the importance it exerts into the business world. Many employment opportunities are available for aspirants who have accomplished their education in the graduate level in Economics. It is to be said that many top organizations prefer to take aspirants of B.A. Economics. Besides bright job prospects in India, job opportunities are available for them with foreign firms as well.

2. Eligibility for Admission

Candidate who have got through their Higher Secondary Examination conducted by the Board of Higher Secondary Examination, Government of Tamil Nadu or any other equivalent Boards of Examinations which, are accepted by the syndicate as equivalent are eligible to this course. All other things being equal, preference should be given to the students who have studied Economics at the Higher Secondary level.

Duration of the Programme: 3 Years

Medium of Instructions: English

3. Objectives of the Programme

The economics major helps prepare the students for jobs in business, government, education, and the non-profit organisations. By studying economics, the students will be able to develop the analytical skills needed to work successfully in the field, including the study of logical analysis.

Economics includes the study of Microeconomics; Macroeconomics, Statistics, Mathematical Methods, Monetary Economics, International Economics, Fiscal Economics, Development and Planning, etc. as the core subjects and papers like Tourism, Advertisement, Marketing, Computer Applications and Business Correspondence as technical papers. The core papers provide the students with in-depth subject knowledge while the technical papers enhance the skill of the students. Thus, Economics is being one of the fastest growing majors in the country. With the world continually focused on business, it takes economists to help decipher trends and to help make good financial decisions.

CHOICE BASED CREDIT SYSTEM AND LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK BASED B.A. ECONOMICS SYLLABUS	
Programme:	B.A. Economics
Programme Code:	
Duration:	3 Years(UG)
Programme Outcomes:	PO1: Knowledge of Economics: Ability to understand Economic Theories and functioning of Economic Models. To develop an adequate competency in the Economic Theory and Methods. PO2: Analytical Reasoning and Critical Thinking: Critically Analyze and assess the way in which economists examine the real world to understand the current events and evaluate specific proposals. PO3: Logical Reasoning and Quantitative Ability: Ability to understand how to collect and analyse data and use empirical evidence to evaluate the validity of hypothesis, using Quantitative Methodology and conduct data analysis to interpret results. PO4: Communication and Research Skills: Communication and Research related skills. Developing a sense of capability for relevant/appropriate inquiry and asking questions, synthesising and articulating and reporting results and to efficiently communicate thoughts and ideas in a clear and concise manner. PO5: Gender, Environment and Sustainability: Comprehend the Environmental issues and Sustainable Development and strive to achieving economic and social equity for women and be Gender Sensitive. PO6: Employability and Leadership Skills: Become empowered individuals to be employed in various positions in industry, academia and research and have the potential to become Entrepreneurs and take leadership roles in their chosen occupations and communities. PO7: Social Interaction: Acquire the ability to engage in relevant conversations and have the ability to understand the views of society that would help initiate policy making. PO8: Digital Literacy and Lifelong Learning: Capability to use ICT tools in a variety of learning situations and use appropriate software for analysis of data - Ability to acquire Knowledge situations and skills for life through self directed learning and adapt to different learning environments.
Programme Specific Outcomes:	PSO1: To enable students to apply basic microeconomic, macroeconomic and monetary concepts and theories in real life and decision making. PSO 2: To sensitize students to various economic issues related to Development, Growth, International Economics, Sustainable Development and Environment. PSO 3: To familiarize students to the concepts and theories related to Finance, Investments and Modern Marketing. PSO 4: Evaluate various social and economic problems in the society and develop answer to the problems as global citizens. PSO 5: Enhance skills of analytical and critical thinking to analyze effectiveness of economic policies.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PSO1	Y	Y	Y	Y	Y	Y	Y	Y
PSO2	Y	Y	Y	Y	Y	Y	Y	Y
PSO3	Y	Y	Y	Y	Y	Y	Y	Y
PSO4	Y	Y	Y	Y	Y	Y	Y	Y
PSO5	Y	Y	Y	Y	Y	Y	Y	Y

3–Strong,2-Medium,1-Low

Credit Distribution for UG Programme

Sem I	Credit	Sem II	Credit	Sem III	Credit	Sem IV	Credit	Sem V	Credit	Sem VI	Credit
1.1. Language-Tamil	3	2.1. Language-Tamil	3	3.1. Language-Tamil	3	4.1. Language-Tamil	3	5.1 Core Course – CCIX	4	6.1 Core Course – CCXIII	4
1.2 English	3	2.2 English	3	3.2 English	3	4.2 English	3	5.2 Core Course – CCX	4	6.2 Core Course – CC XIV	4
1.3 Core Course – CC I	5	2.3 Core Course – CC III	5	3.3 Core Course – CC V	5	4.3 Core Course – CC VII Core Industry Module	5	5.3 Core Course – CC-XI	4	6.3 Core Course – CC XV	4
1.4 Core Course – CC II	5	2.4 Core Course – CC IV	5	3.4 Core Course – CC VI	5	4.4 Core Course – CCVIII	5	5.3 Core Course – / Project with viva-voce CC-XII	4	6.4 Elective -VII Generic/ Discipline Specific	3

1.5 Elective I Generic/ Discipline Specific	3	2.5 Elective II Generic / Discipline Specific	3	3.5 Elective III Generic/ Discipline Specific	3	4.5 Elective IV Generic / Discipline Specific	3	5.4 Elective V Generic/ Discipline Specific	3	6.5 Elective VIII Generic/ Discipline Specific	3
1.6 Skill Enhancement Course (SEC-1)	2	2.6 Skill Enhancement Course (SEC-3)	2	3.6 Skill Enhancement Course (SEC-5), (Entrepreneurial Skill)	1	4.6 Skill Enhancement Course (SEC-7)	2	5.5 Elective VI Generic/ Discipline Specific	3	6.6 Professional Competency Skill Enhancement Course (SEC -9)	2
1.7 Skill Enhancement - (Foundation Course) (SEC – 2)	2	2.7 Skill Enhancement Course– (SEC- 4)	2	3.7 Skill Enhancement Course (SEC-6)	2	4.7 Skill Enhancement Course (SEC-8)	2	5.6 Value Education	2	6.7 Extension Activity	1
						4.8 E.V.S	2	5.5 Summer Internship /Industrial Training	2		
	23		23		22		25		26		21
	Total Credit Points										140

CREDIT DISTRIBUTION FOR B.A. ECONOMICS

3–Year UG Programme in Economics (B.A Economics)			
Credits Distribution			
		No. of Papers	Credits
Part I	Tamil (3Credits)	4	12
Part II	English (3Credits)	4	12
Part III	Core Courses (4Credits)	15	68
	Elective Courses :Generic / Discipline Specific (3Credits)	8	24
Total			116
Part IV	Skill Enhancement Courses (9 courses)	9	17
	Summer Internship	1	2
	EVS (2 Credits)	1	2
	Value Education (2 Credits)	1	2
Part IV Credits			23
Part V	Extension Activity (NSS/NCC/Physical Education)		1
Total Credits for the UG Programme in Economics			140

Consolidated Semester wise and Component wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	3	6	4	2	23
Part V	-	-	-	-	-	1	1
Total	23	23	22	25	26	21	140

*Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components. IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree

Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall(K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand/Comprehend(K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview	
Application(K3)	Suggest idea /concept with examples, Suggest formulae, Solve problems, Observe, Explain	
Analyze(K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate	
	Between various ideas, Mapknowledge	
Evaluate(K5)	Longer essay/Evaluation essay, Critique or justify with prosandcons	
Create(K6)	Check knowledge in specific or offbeat situations, Discussion, Debating or Presentations	

B.A.,ECONOMICS CREDIT DISTRIBUTION

First Year–Semester–I			
Part	List of courses	Credits	No.of Hrs
Part I	Language–Tamil	3	6
Part II	English	3	6
Part-III	Core Course-I Microeconomics - I	5	5
	Core Course–II Statistics for Economics-I	5	5
	Generic Elective I 1. Fundamentals of Management (OR) 2. Introduction to Sociology	3	4
Part-IV	Skill Enhancement Course SEC-I (NME)- Demography	2	2
	Skill Enhancement Foundation Course -Business Communication	2	2
TOTAL		23	30
First Year–Semester–II			
Part	List of courses	Credits	No. of Hrs
Part I	Language–Tamil	3	6
Part II	English	3	6
Part III	Core Course III -Microeconomics-II	5	5
	Core Course IV -Statistics for Economics-II	5	5
	Generic Elective II 1. History of Economic Thought (OR) 2. Introduction to E-Commerce	3	4

Part IV	Skill Enhancement Course SEC2 (NME)- Economics for Investors	2	2
	Skill Enhancement Course SEC-3 - Computer Application in Economics	2	2
TOTAL		23	30

Second Year–Semester–III			
Part	List of Courses	Credits	No. of Hrs
Part I	Language–Tamil	3	6
Part II	English	3	6
Part III	Core Course–V Macroeconomics-I	5	5
	Core Course–VI Mathematics for Economics	5	5
	Generic Elective III 1. Principles of Marketing(OR) 2.Economics of Tourism	3	4
Part IV	Skill Enhancement Course SEC 4 Entrepreneurial Economics	1	2
	Skill Enhancement Course SEC 5 Event Management (Entrepreneurial Skills)	2	2
TOTAL		23	30

Second Year–Semester – IV			
Part	List of Courses	Credits	No. of Hrs
Part I	Language–Tamil	3	6
Part II	English	3	6
Part III	Core Course–VII Macroeconomics-II		
		5	5
	Core Course–VIII Indian Economy	5	5
	Generic Elective IV 1. Research Methods in Economics (OR) 2. Health Economics	3	4
Part IV	Skill Enhancement Course SEC6 Basic Accountancy	2	2
	Skill Enhancement Course SEC7 Modern Banking and Insurance	2	2
	Ability Enhancement Compulsory Course (AECC) -Soft Skill 4	2	2
	EVS	2	2
TOTAL		25	32

Third Year–Semester– V			
Part	List of Courses	Credits	No. of Hours
Part III	Core Course IX Monetary Economics	4	5
	Core Course X Fiscal Economics	4	5
	Core Course XI Industrial Economics	4	5
	Core Course / Project with Viva Voce CC- XII 1.Environmental Economics(OR) 2. Project (Individual)	4	5
	Discipline Specific Elective-V 1. Tamil Nadu Economy(OR) 2. Managerial Economics	3	5
	Discipline Specific Elective-VI 1. Operations Research(OR) 2. Gender Economics	3	5
Part IV	Value Education	2	2
	Summer Internship/Industrial Training	2	-
TOTAL		26	30
Third Year–Semester– VI			
Part	List of Courses	Credits	No. of Hrs
Part III	Core Course XIII International Economics	4	6
	Core Course XIV Development Economics	4	6
	Core Course XV Agricultural Economics	4	6
	Discipline Specific Elective -VII 1. Basic Econometrics(OR) 2.Behavioural Economics	3	5

II	Utility Analysis Utility–Ordinal and Cardinal Utility–Total and Marginal Utility– Law of Diminishing Marginal Utility–Law of Equi-Marginal Utility– Indifference Curves–Properties–Marginal Rate of Substitution- Budget Line – Price and Substitution Effects-Optimal Consumer Choice – Revealed Preference Theory – Samuelson and Hicks' Approach	18
III	Demand and Supply Analysis Demand – Types of Goods -Law of Demand – Determinants – Exceptions – Giffen Paradox – Veblen Effect- Elasticity of Demand: Types - Engel's Law -Supply – Law of Supply –Determinants – Elasticity of Supply and its Types-Market Equilibrium-Consumer Surplus and Producer Surplus	15
IV	Production Analysis Production Function– Law of Variable Proportions- Laws of Returns to Scale-Iso-quant's-Types of Production Function – Cobb -Douglas and Constant Elasticity of Substitution (CES) Production Function– Economies and Diseconomies of Scale	15
V	Cost and Revenue Concepts Costs – Fixed and Variable Costs - Average, Marginal, and Total Costs – Short Run and Long Run Costs – Implicit, Explicit, Sunk and Imputed Cost–Revenue–Total, Average and Marginal Revenue –Relationship between AR, MR and Elasticity of Demand- Profit Maximization Rule.	12
	Total	75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1.	Understand the meaning of basic concepts and the need for the study of Microeconomics.	PO1, PO2
2.	Evaluate the Types of Utility and Consumer Behaviour.	PO2, PO3
3.	Acquire knowledge on various market equilibrium, Demand and Supply Functions	PO1, PO2
4.	To understand the meaning of Production Functions	PO1
5.	To understand the theory of firms, Cost and Revenue	PO1
Textbooks		
1.	Robert Pindyck and Daniel L. Rubinfeld, (2001) Micro Economics, Macmillan	
2.	Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi)	
3.	Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020.	

4.	Ahuja H.L.(2016) Principles of Microeconomics, S.Chand
5.	Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services.
Reference Books	
1.	Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2 nd Edition.
2.	Gregory Mankiw (2012), Principles of Microeconomics Cengage India.
3.	Dwivedi, D.N (2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson
4.	Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A)
5.	Karl E. Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia
Web Resources	
1.	http://www.econlib.org/library/enc/microeconomics.html
2.	https://www.tutor2u.net/economics
3.	https://www.economicsnetwork.ac.uk/
4.	https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics
5.	http://neconomides.stern.nyu.edu/networks/micnotes/micnotes.pdf

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	2	2	2	2	3	2	3
Weightage	14	14	14	14	13	15	13	15
Weighted percentage of course contribution to POS	2.8	2.8	2.8	2.8	2.6	3.00	2.6	3.00

S-Strong-3M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	2	2	2
CO3	3	3	3	3	3
CO4	3	3	3	2	2
CO5	3	3	3	2	2
Weightage	15	15	14	11	11
Weightedpercentageof CourseContribution to PSOs	3	3	2.8	2.2	2.2

FIRSTYEAR-SEMESTER-I

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	Externa	Total
	STATISTICSFOR ECONOMICS –I	Core-II					4	5	25	75	100
LearningObjectives											
C1	Toknowthenature and scopeof statisticsandits applications										
C2	ToteachstudentsCollection,Classification,AnalyzingandPresentationof data.										
C3	Toapplythe measuresof central tendency										
C4	Todrawmeasurementofdispersionandits applications										
C5	Toanalysecorrelationandregressionanditsapplications										
UNIT	Contents										No.of Hours
I	IntroductionandCollectionof Data Introduction – Nature and Scope of Statistics – Uses and Limitations of Statistics – Data Collection – Primary and Secondary Data –Tools for collectingPrimaryData–RequisitesofGoodQuestionnaire–Sourcesof SecondaryData.										15
II	ClassificationandPresentationofData Classification and Tabulation of Data– Types - Frequency Distribution — Cumulative Frequency Distribution- Class Interval – Diagrams – Types- GraphicalRepresentation–Histogram–FrequencyPolygon-OgiveCurve -Lorenz Curve.										15
III	MeasuresofCentral Tendency Measures of Central Tendency- Requisites of a Good Average – Arithmetic Mean, Median, and Mode – Relative Merits and Demerits.										15
IV	MeasuresofDispersion AbsoluteandRelativeMeasuresofDispersion–Range–Quartile										15

	Deviation–MeanDeviation–StandardDeviation–Variance-Coefficient of Variation–Skewness and Kurtosis.	
V	Correlationand Regression Correlation–TypesofCorrelation–Methods-KarlPearson’sCo-efficient of Correlation — Spearman’s Rank Correlation – Regression Equations – Distinction between Correlation and Regression Analysis.	15
	Total	75
Course Outcomes		Programme Outcomes
CO	Oncompletionofthiscourse,studentswill	
1	Understandtheoverviewofstatisticsandbasicknowledgeof statistical tools.	PO1, PO3,PO8
2	DifferentiateTypesofDataanditsClassification	PO1,PO2, PO3,PO8
3	ExplaintheconceptofAveragesanditsapplication	PO1, PO2,PO3
4	Knowthe conceptof Dispersionand its application	PO1, PO2,PO3
5	CalculateCorrelationandestimatevaluesusingRegression	PO3,PO7,PO8
Textbooks		
1	Gupta.S.P(2005)StatisticalMethods,SultanChandandSons,NewDelhi.	
2	Sancheti.D.CandKapoorV.K(2005)StatisticalTheoryMethodand Application, SultanChandandSons,NewDelhi.	
3	Dr.T.K.V.Iyengar,Dr.B.KrishnaGandhiS.Ranganantham,Dr.M.V.S.S.NPrasad, Probabilityand Statistics, S.Chandand Co, 2020.	
4	ProfS.G.VekatachalapathyandDr.H.Premraj(2018)StatisticalMethodsMargham Publications.	
5	DominickSalvatoreandDerrick Reagle,theoryandproblems of statisticsandeconometrics,McGraw Hill,(2002)	
ReferenceBooks		
1.	SaxenaH.C , (2016)ElementaryStatistics, S Chand and CompanyNew Delhi.	
2.	ElhanceD.N,(2004),FundamentalsofStatisticsKitab Mahal,NewDelhi	
3.	ManoharanM(2010),— StatisticalMethodsI,PalaniParamountPublications,Palani.	
4.	R.S.N.PillaiandV.Bagavathi(2010),Statistics,SultanChandandSons,NewDelhi	
5.	Dr.S.Sachdeva(2014)Statistics-LakshmiNarain Agarwal.	
WebResources		
1.	https://www.cuemath.com/data/statistics/	
2.	https://stattrek.com/statistics/resources	
3.	https://testbook.com/learn/maths-mean-median-mode/	
4.	https://www.statistics.com/	
5.	https://thisisstatistics.org/students/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	2	2	2	3	3	3	3
Weightage	15	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PSOs	3	3	3	3	3

Strong-3 M-Medium-2L-Low-1

FIRSTYEAR-SEMESTER-I

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	Fundamentalsof Management	Generic Elective-I					3	4	25	75	100
LearningObjectives											
C1	Toprovide studentsthebasicconceptsofManagement.										
C2	Toprobethe planningconcepts and itsobjectives										
C3	ToanalyzetheOrganizationalLevelsinanOrganization										
C4	Todescribethe motivation andsatisfactionandits elements										
C5	ToknowtheimportanceofQualityChecks.										
UNIT	Contents										No.of Hours
I	Introduction Management –Definition-scope–SchoolsofThoughtinManagement-Levelsof Management-Role and Functions of a Manager										15
II	Planning Planning:Concept,Objectives,Nature,Limitation,Processofplanning,Importanc e, Forms, Techniques and Process of decision making.										15
III	Organisational Levels Types of Business Organizations – Structure- Span of Control – Departmentalisation-Selection, Training and Development, Performance Management, Career Planning ,and Management										15
IV	Directing CreativityandInnovation–MotivationandSatisfaction–OrganizationCulture – Elements and Types of Culture – Managing Cultural Diversity.										15
V	Controlling Process of Controlling – Types of Control – Budgetary and non-budgetary, Control Techniques – Managing Productivity – Cost Control – Purchase Control –Maintenance Control – Quality Control – Planning Operations.										15
	Total										75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the foundations and importance of Management.	PO1
2	Demonstrate an understanding of Planning	PO2, PO3
3	Analyze the organisational levels and Process of selection	PO1, PO2, PO3
4	Discuss the relevance of Organizational Culture	PO1, PO2,
5	Examine the importance of quality control	PO4

Textbooks	
1.	Stephen A. Robbins & David A. Decenzo & Mary Coulter, (2011)—Fundamentals of Management 7th Edition, Pearson Education
2.	Tripathy P.C. & Reddy P.N., (1999)—Principles of Management, Tata McGraw Hill.
3.	Pillai R.S. Nand Kala S. (2013) Principles And Practice Of Management S. Chand & Co and Company.
4.	Ricky Griffin, —Fundamentals of Management, Cengage Learning, (2016)
5.	Pardeep Kumar and Amanjot Sachdeva, —Fundamentals of Management, S. Chand Publishing, (2012)
Reference Books	
1.	Dr. C.B. Gupta and Dr. Shruti Mathur (2022) Management Principles and Applications, Scholar Tech Press
2.	Neeru Vasishth and Vibhuti Vasishth (2019) Principles of Management Text & Cases, Taxman Publication
3.	R. C. Bhatia, —Fundamentals of Management, S. K. Kataria & Sons, 2013
4.	L. M. Prasad, —Principles and Practice of Management, 2021
5.	Dr. N. Mishra and Dr. O.P. Gupta, —Fundamentals of Management, SBPD Publishing House, 2022
Web Resources	
1.	http://www.mim.ac.mw/books/Fundamentals%20of%20Management.pdf
2.	https://theintactone.com/2019/09/18/fom-u1-topic-1-fundamentals-of-management-introduction-and-concepts/
3.	https://rccmindore.com/wp-content/uploads/2015/06/Fundamentals-of-Management.pdf
4.	https://in.sagepub.com/en-in/sas/journal-of-management/journal201724
5.	https://www.managementstudyhq.com/evolution-management-thought-theories.html

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	3	2	3	2	3	2	3	3
Weightage	15	14	15	14	14	14	15	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	2.8	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	3
CO3	3	3	3	2	3
CO4	3	3	2	2	2
CO5	3	3	3	3	3
Weightage	15	15	14	11	13
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.2	2.6

Strong-3 M-Medium-2 L-Low-1

FIRSTYEAR-SEMESTER-I

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	INTRODUCTIONTO SOCIOLOGY	Generic Elective-I					3	4	25	75	100
LearningObjectives											
C1	Tounderstand the nature and scopeof sociologyand its development										
C2	Toidentifythe originand developmentof sociologyand its basicconcepts										
C3	Toevaluestagesandagenciesofsocialization										
C4	Tounderstandsocialstratificationanditsdeterminants										
C5	Toknowthesocial change,evolutionand revolution										

UNIT	Contents	No. of Hours
I	Introduction Definition – Nature and Scope of Sociology –Origins and development of Sociology – Founding fathers and their contributions: Auguste Comte, HerbertSpencer,KarlMarx,EmileDurkheimandMaxWeber–Sociology and other social sciences	15
II	BasicConceptsofSociology Society, Community, Institutions, Association, Social Structure, Status – Role,Norms,andValues;FolkwaysandMores,AssociativeandDissociative processes – Cooperation- Assimilation-Accommodation- Competition and Conflict	15
III	Individualand Society Individual and Society- Socialization- Stages and Agencies of Socialization- Types of Groups – Primaryand SecondaryGroups, In-Group and Out-group, Reference Group.	15
IV	SocialStratification Social Stratification: Meaning, Definition and Dimensions –Social mobility and its determinants.	15
V	SocialChange MeaningandTypes:EvolutionandRevolution,ProgressandDevelopment —FactorsofSocialChange-CultureandCivilization	15
	Total	75

CourseOutcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1	Understandthecontributionsofsociologistsinthe fieldofsociology	PO1,PO2
2	UnderstandthebasicaspectsofSociology	PO1,PO2
3	Examinetheimpactofindividuals,groups and society	PO1, PO5,PO7
4	Understandthedimensions ofsocial stratification	PO2,PO7
5	AnalyzeanddesignPolicyforsocialchange	PO2,PO3,PO7
Textbooks		
1	Bottomore,T.B.(1972). Sociology: Aguidetoproblemsandliterature. Bombay.	
2	Jayaram,N. (1988).Introductorysociology.Madras:MacmillanIndia.	
3	SachdevaVidya Bhushan D.R(2020)AnIntroductiontoSociology,Kitab Mahal	
4.	John.J.Macionis, —Sociologyl, Pearson, 17 th edition, 2018	
5.	C.NShankarRao,—Sociology:PrinciplesofSociologywithanIntroductionto SociologyThoughtl,S.ChandPublication,2019	
ReferenceBooks		
1.	GeorgeAllenandUnwin(India).Harlambos,M.(1998).Sociology:Themesand perspectives. NewDelhi:OxfordUniversityPress.	
2.	Inkeles,Alex.(1987).Whatissociology?NewDelhi:Prentice-HallofIndia.	
3.	Johnson,HarryM.(1995).Sociology:Asystematicintroduction.NewDelhi:Allied Publishers.	
4.	Bhende,A.andT.R.Kanitkar(1982),PrinciplesofPopulationStudies,	Himalaya PublishingHouse,Bombay.
5.	Bogue,D.J.(1969),PrinciplesofDemography,JohnWiley, NewYork	
WebResources		
1.	https://data.worldbank.org/indicator/SP.POP.TOTL	
2.	https://www.iom.int/	
3.	https://libguides.humdolt.edu	
4.	https://openstax.org/books/introduction-sociology-3e/	
5.	https://www.sociologygroup.com/important-books-free-notes-sociology-optional/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	3	3	2	3	2	3	3
Weightage	14	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	2.8	3.00	3.00	2.8	2.8	2.8	2.8	3.00

S-Strong-3M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	3	2
CO3	2	3	3	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	2
Weightage	15	15	14	15	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	3	2.2

Strong-3 M-Medium-2L-Low-1

FIRSTYEAR-SEMESTER-I

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	DEMOGRAPHY	SEC-I					2	75	25	75	100
LearningObjectives											
C1	To understand the meaning and scope of demography										
C2	To discuss the basic concepts of demographic measurements.										
C3	To describe the concepts of urbanisation and migration										
C4	To evaluate the international aspects of population growth and its environment										
C5	To analyse the trends in population policy in India										
UNIT	Contents									No. of Hours	
I	Introduction Meaning Scope of Demography – Components of Population Growth – Theories of Population: Malthusian Theory, Optimum Theory and Theory of Demographic Transition.									15	
II	BirthRate,DeathRate andFertility Census Data - Life Tables: Meaning and Uses – Reproductive and Child Health in India – Temporal and Spatial Variation in Sex Ratios – Crude BirthandDeathRate-AgeSpecificBirthandDeathRates–Standardized Birth and Death Rates –Fertility – Total Fertility Rate – Gross Reproduction Rate – Net Reproduction Rate									16	
III	MigrationandUrbanisation Migrationand Urbanisation– Concept - Typesof Migration- Effects of Migration and Urbanisation on Population— Recent Trends in Migration.									14	
IV	PopulationTrends PopulationTrends–InternationalAspectsofPopulationGrowthand Distribution–PopulationandEnvironmentPatternofAgeandSex StructureinDevelopedandDevelopingCountries–AgePyramidsand Projections.									15	
V	PopulationPolicyinIndia Population Policy in India and its Evaluation – Population and Strategies forHumanDevelopment ofDifferent SocialGroups –National Population Commission – Demographic Dividend – National Youth Policy.									15	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Describe the various theories of Population Growth	PO1, PO7
2	Understand Demographic Indicators	PO2, PO3
3	Assess the causes and impact of Migration on rural-urban population distribution	PO2, PO7
4	Analyse the major demographic trends and their determinants	PO1, PO2
5	Evaluate Population Policy of India and analyse recent trends.	PO1, PO2, PO3
Textbooks		
1	Jhingan, M. L., B.K. Bhatt, J.N. Desai (2003) Demography, Vrinda Publications, New Delhi	
2	Rajendra K. Sharma (2007), Demography and Population Problems, Atlantic Publishers and Distributors Pvt. Ltd.	
3.	Jennifer Hickey, Lundquist, Douglas L. Anderson and David Yaukey, —Demography: The Study of Human Population, Waveland Press Inc, 2015	
4.	Dudley L. Poston, Jr. and Leon F. Bouvier, —Population and Society: An Introduction to Demography, Cambridge University Press, 2015	
5.	Richard K. Thomas, —Concepts, Methods and Practical Applications in Applied Demography, Springer, 2018	
Reference Books		
1.	Agarwal S.N. (1985), India's Population Problem, Tata McGraw-Hill, Bombay.	
2.	Bhende, A. and T.R. Kanitkar (1982), Principles of Population Studies, Himalaya Publishing House, Bombay.	
3.	Bogue, D.J. (1969), Principles of Demography, John Wiley, New York	
4.	Sarah Harper (2018), Demography: A Very Short Introduction, Oxford Press 2018.	
5.	Peter R. Cox, Demography-5 th Edition, Cambridge University Press.	
Web Resources		
1.	https://data.worldbank.org/indicator/SP.POP.TOTL	
2.	https://www.iom.int/	
3.	https://censusindia.gov.in	
4.	https://www.nationalgeographic.org/encyclopedia/demography/	
5.	https://www.nature.com/scitable/knowledge/library/introduction-to-population-demographics-83032908/	

MappingwithProgrammeOutcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	3	3	2	3	2	3	3
Weightage	15	14	15	14	14	15	14	15
Weighted percentage ofcoursecontribution to POS	3.00	3.00	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sandCO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	3	3	3	3
CO4	3	2	2	3	3
CO5	3	3	3	3	3
Weightage	15	14	14	13	13
Weightedpercentageof CourseContributionto PSOs	3	2.8	2.8	2.6	2.6

Strong-3 M-Medium-2L-Low-1

FIRSTYEAR-SEMESTER-I-SKILLENHANCEMENTFOUNDATION

COURSE

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	BUSINESS COMMUNICATION	Skill Enhancement Foundation					3	4	25	75	100
Learning Objectives											
C1	To know the meaning objectives and role of communication and media										
C2	To understand the need and importance of communication in management										
C3	To apply the need and function of business letter										
C4	To study the business correspondents with insurance and other organisation										
C5	To understand the meaning and importance of report writing										
UNIT	Contents										No. of Hours
I	Communication Communication: Meaning and Definition - Objectives - Role of Communication – Process and Elements of Communication - Communication Networks-Types and Media of Communication – Barriers to Communication - Characteristics for Successful Communication										15
II	Communication in Management Management and Communication: Need and Importance of Communication in Management – Corporate Communication - Communication Training for Managers - Communication Structure in an Organization.										15
III	Business Letters Business Letter: Need – Functions – Kinds – Essentials of effective Business Letter - Language and Layout – Planning, Enquiries and Replies - Sales Letter - Orders, Tender and Notice - Complaints - Letter of Appointment.										18
IV	Correspondence Correspondence: Bank Correspondence - Insurance Correspondence – Agency Correspondence - Import-Export Correspondence										15
V	Report Writing Report Writing: Meaning and Importance - Purpose - Types of Business Reports - Characteristics of a Good Report - Report Preparation - Report by Individual and Committees - Agenda and Minutes of Meeting.										12
	Total										75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1.	Understand the basics of communication and its Process, Elements, and its importance.	PO1, PO2
2.	Acquire communication skills.	PO1, PO4
3.	Employ the art of report preparation and writing Business Letters	PO2, PO6
4.	Use appropriate technology for business presentations and digital communication and write E-mails in a structured pattern.	PO5, PO6, PO8
5.	Employ the art of report preparation	PO4, PO6, PO7
Textbooks		
1.	Korlahalli, J.S., & Pal, R. (1979) Essentials of Business Communication. S. Chand, New Delhi.	
2.	Kaul A, (2015) Effective Business Communication. Second Edition Prentice Hall India Learning Private Limited.	
3.	Raymond Lesikar and John Pettit, Jr. (2016) Report Writing for Business McGraw Hill Education	
4.	Scott Mclean, Business Communication for Success , Flat World Knowledge, 2010	
5.	Virander K. Jain, — Business Communication , S. Chand Limited, 2008	
Reference Books		
1.	Kumar, R. (2010). Basic Business Communication. Excel Books India.	
2.	Bovee, C. L. (2008). Business Communication today. Pearson Education India.	
3.	Lesikar, R. V., & Pettit, J. D. (1989). Business communication: Theory and application. Irwin Professional Publishing.	
4.	Mary Ellen Guffy and Dana Loewy (2012) Essentials of Business Communication Cengage Learning	
5.	C. B. Gupta (2019) Essentials of Business Communication Cengage Learning India Pvt. Ltd	
Web Resources		
1.	https://www.managementstudyguide.com/business_communication.htm	
2.	https://studiousguy.com/business-communication/	
3.	https://www.indeed.com/career-advice/resumes-cover-letters/business-communication-skills	
4.	https://www.softskillsaha.com/what-is-meaning-of-business-communication-skills.php	
5.	https://www.mindtools.com/page8.html	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	3	3	2	3	2	3	3
Weightage	15	14	15	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	3.00	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	3	3
CO2	2	2	3	3	3
CO3	3	2	2	3	3
CO4	2	2	3	2	2
CO5	2	2	3	3	3
Weightage	11	11	13	14	14
Weighted percentage of Course Contribution to PSOs	2.2	2.2	2.6	2.8	2.8

Strong-3 M-Medium-2L-Low-1

FIRSTYEAR-SEMESTERII

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	MICROECONOMICS-II	Core -III					4	5	25	75	100
LearningObjectives											
C1	Toequipthestudentstogainknowledgeonthemarketstructures										
C2	Toanalysethe monopolyandpricediscriminationinthemarket										
C3	Toprobethemonopolisticandoligopolycompetitionsanditsoperation										
C4	ToenrichthestudentsabouttheTheoriesofDistribution										
C5	TounderstandtheconceptsofWelfare Economics										
UNIT	Contents										No. of Hours
I	PerfectCompetition FeaturesofPerfectCompetition–Equilibriumofthefirmandthe industry in the Short Run - Long-Run Equilibrium in Perfect Competition- Time Element Analysis.										14
II	MonopolyandPriceDiscrimination Definition of Monopoly–Demand and Marginal Revenue - Equilibrium under Monopoly– Dead Weight Loss -Policies to Control Monopoly – Price Discrimination–First Degree, Second Degree and Third-Degree Price Discrimination – Dumping.										15
III	MonopolisticandOligopolyCompetition Monopolistic Competition–Features– Product Differentiation–Market Equilibrium and Short Run and Long Run- Barriers to Entry – Group and Industry Equilibrium– Excess Capacity -Oligopoly – Kinked Demand Curve – Collusion – Cartels and Price Leadership –Game Theory – Minimax – Maximin – Nash Equilibrium.										16
IV	DistributionTheory Functional and Personal Distribution – Marginal Productivity Theory of Distribution – Product Exhaustion Theorem - Concepts of VMP and MRP.										14
V	WelfareEconomicsandGeneralEquilibrium WelfareCriteria–AdamSmith–Edgeworth –Pareto-Kaldor–Market Failure – Externalities – Walrasian General Equilibrium – Static Properties for Consumption, Production, and Distribution.										16
	Total										75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the equilibrium conditions in Perfect Competition.	PO1, PO2
2	Analyse the equilibrium conditions under Monopoly Market Structure.	PO1, PO2
3	Describe the Market Equilibrium under Monopolistic and Oligopoly Market.	PO1, PO2
4	Know the importance of theories of Distribution.	PO1, PO2
5	Evaluate the aspects of Welfare Economics and General Equilibrium.	PO2, PO3, PO7
Textbooks		
1.	Robert Pindyck and Daniel L. Rubinfeld, (2001) Micro Economics, Macmillan.	
2.	Hal R. Varian (2004), Intermediate Micro Economics East-West Press: New Delhi.	
3.	Walter Nicholson and Christopher Snyder, Micro Economic Theory-Basic Principles and Extensions, Cengage Learning India Pvt, Ltd, 12th Edition, 2016.	
4.	Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020.	
5.	Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services.	
Reference Books		
1.	Koutsoyiannis (2003), Modern Microeconomics, Palgrave Macmillan (UK) 2 nd Edition.	
2.	Gregory Mankiw (2012), Principles of Microeconomics Cengage India.	
3.	Case & Fair, Principles of Economics Myconlab series 8 th Edn.	
4.	Mansfield, Edwin and Yohe, Gary (2010): Microeconomics 4 th ed, Viva-Norton Indian Edition	
5.	Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A)	
Web Resources		
1.	https://open.umn.edu/opentextbooks/subjects/economics	
2.	https://global.oup.com	
3.	https://www.economicsnetwork.ac.uk	
4.	https://edge.sagepub.com/sextonmicro8e	
5.	https://www.aeaweb.org/resources/students	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	3	2	3	3	2	3	3
Weightage	14	15	14	15	14	14	14	15
Weighted percentage of course contribution to POS	2.8	3.00	2.8	3.00	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1 Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	3	3	3	2	3
CO4	3	3	3	2	2
CO5	3	3	3	3	3
Weightage	15	15	15	12	12
Weighted percentage of Course Contribution to PSOs	3	3	3	2.4	2.4

Strong-3 M-Medium-2 L-Low-1

FIRSTYEAR-SEMESTERII

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	STATISTICSFOR ECONOMICS-II	Core-IV					4	5	25	75	100
LearningObjectives											
C1	To understand the various methods of index numbers and its applications										
C2	To analyse the components and measurement of time series data										
C3	To know the theories of probability and its applications										
C4	To probe the research design and sampling methods										
C5	To acquire knowledge on the application of test of Hypotheses in Research										
UNIT	Contents										No. of Hours
I	IndexNumbers Index Numbers – Methods – Unweighted and Weighted Index Numbers – Aggregate and Relative Index Numbers – Chain and Fixed based Index Numbers–Test of Adequacy of Index Numbers–Wholesale Price Index–Consumer Price Index–Cost of Living Index.										15
II	TimeSeriesAnalysis Definition– Components and Measurement– Graphic Method - Methods of Semi Average, Moving Averages and Method of Least Squares – Uses of Time Series Analysis.										15
III	Theory of Probability key Concepts of Probability – Importance – Theorems of Probability: Addition, Multiplication and Bayes' Theorem - Discrete and Continuous Random Variables – Theoretical Distributions – Binomial, Poisson and Normal – Properties- Uses and Applications.										15
IV	Sampling Sampling – Census and Sample Method – Theoretical Basis of Sampling – Methods of sampling – Random and Non –Random Sampling - Size of Sample – Merits and Limitations of Sampling – Sampling and Non-Sampling Errors.										15
V	Testing of Hypothesis Hypothesis Testing – Meaning, Types, Sources and Functions of Hypothesis – Test: Null and Alternative Hypothesis – Type – I and Type – II Errors– t -Test–Paired t -test–Chi–Square test, F -test–Analysis of Variance–One way and Two-way ANOVA.										15
	Total										75 hours

Course Outcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1	GainKnowledgeonthe IndexNumbers	PO1, PO2,PO3
2	Analyzetheimportance ofTimeSeriesDataandits measurement	PO1,PO2,PO3
3	Understandthe conceptofProbability	PO2
4	Identifythe various SamplingMethods	PO1, PO2
5	AcquireKnowledgeon HypothesisTesting	PO2,PO3,PO7,PO8
Textbooks		
1	S.PGupta,(2017)—StatisticalMethods, SultanChand&Sons.	
2	Anderson,Sweeneyand Williams(2012),—StatisticsforBusinessandEconomics Cengage,2012.	
3	PillaiR.S.N.&BagavathiV(2012)—Statistics:TheoryandPractice S.Chand&CompanyLtd.NewDelhi.	
4.	Dr.T.K.V.Iyengar,Dr.B.KrishnaGandhiS.Ranganantham,Dr.M.V.S.S.NPrasad, Probability and Statistics, S.Chand and Co, 2020.	
5.	ProfS.G.VekatachalapathyandDr.H.Premraj(2018)StatisticalMethodsMargham Publications.	
ReferenceBooks		
1.	Anderson,DavidRay,—StatisticsforBusinessandEconomics, South-Western Pub,2001.	
2.	SanchetiandKapoor,Statistics,(2015)Sultan&SonsNewDelhi.	
3.	GuptaS.C.StatisticalMethods(2015)Sultan&sonsNew Delhi.	
4.	MongaG.S.—MathematicsandStatisticsforEconomics(2001),VikasPublishing HousePvt.LtdNewDelhi.	
5.	DominickSalvatoreandDerrick Reagle,theoryandproblems of statisticsandeconometrics,McGraw Hill,(2002)	
WebResources		
1.	https://stattrek.com/statistics/resources	
2.	https://www.cuemath.com/data/f-test/	
3.	https://www.statistics.com/	
4.	https://thisisstatistics.org/students/	
5.	https://oli.cmu.edu/courses/probability-statistics-open-free/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	2	2	2	3	2	3	3
Weightage	15	14	14	14	14	14	14	15
Weighted percentage of course contribution to POS	3.00	2.8	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PSOs	3	3	3	3	3

Strong-3 M-Medium-2L-Low-1

FIRST YEAR-SEMESTER II

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	HISTORYOF ECONOMIC THOUGHT	Generic Elective-II					3	4	25	75	100
LearningObjectives											
C1	Toexplainthe natureandscopeof economicthought and its principles										
C2	Tounderstand theclassical economists ideologyandtheoryofMarx										
C3	Toknowthe Kenesian revolution and its analysis										
C4	TobuildtheMarginalism Revolutionandits operations										
C5	Todescribethe thoughtsofvariousNobellaureatesin economics										
UNIT	Contents									No. of Hours	
I	Pre-ClassicalThought Nature and Scope of Economic Thought-Mercantilism: Growth of Mercantilism-MainPrinciples–ImportantMercantilists-Physiocracy -Mainconcepts - ImportantPhysiocrats									18	
II	ClassicalEconomistsandKarlMarx Adam Smith- Division of Labour- Theory of Value- Laissez Faire- Canons of Taxation - Ricardo: Theory of Rent - Comparative AdvantageTheoryofTrade-Malthus-TheoryofPopulation–Theory of Gluts –Karl Marx-Theory of Surplus Value -Breakdown of the Capitalist System									15	
III	Neo-ClassicalandInstitutionalistThought The Marginalist Revolution- Marshall: Value and Role of Time – MarginalUtilityandConsumer’sSurplus –Distribution–Marshallian Concepts – Representative Firm, Economies of Scale, Quasi-Rent-Institutional Economics – Veblen – Mitchell –J.R.Commons.									15	
IV	KeynesianRevolutionandModernThought Keynes – Psychological law of Consumption- Effective Demand- Theory of Employment-- Schumpeter’s Theory of Innovation - Hicks theory of Trade Cycle- New Keynesian Economics- New classical Economics –Rational Expectation Hypothesis.									12	
V	Nobel Laureates in Economics and Indian Economic Thought NobelLaureatesinEconomics–PaulASamuelson–Kuznets–Hicks – Myrdal – Milton Friedman – Recent NobelLaureates (Last ThreeYears)-IndianEconomicThought–DadabhaiNaorji-Mahatma Gandhi-B.R.Ambedkar–AmartyaSen–Sen’sCapabilityApproach –PovertyandInequality.									15	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Acquire knowledge on the subject matter of History of Economic Thought.	PO1
2	Understand the contributions of the Classical Ideas of Economics.	PO1, PO2
3	Describe Neo Classical and Institutional Economic Ideas	PO1, PO2
4	Examine the Keynesian School and Modern Economic Ideas	PO1, PO2
5	Understand the contribution of Nobel Laureates and Indian Economic Ideas	PO1, PO2, PO8
Textbooks		
1	Lokanathan, V, History of Economic Thought, S Chand & Co Ltd.	
2	Bhatia, H.L. (2018), History of Economic Thought, S Chand & Co Ltd.	
3	Srivastava S.K (2002) History of Economic Thought, S. Chand Publication.	
4	M.L.Jhingan, M.Girija, L.Sasikala—History of Economic Thought 3rd Edition, Virnda Publication 2014.	
5	R.R.Paul—History of Economic Thought, Kalyani Publisher, 2018.	
Reference Books		
1.	Amartya Sen (1982), Welfare and Measurement, Oxford University Press, New Delhi.	
2.	Gandhi, M.K. (1938), Economics of Village Industries, Navjivan Publishers, New Delhi.	
3.	T.N.Hajela, (2015), History of Economic Thought Ane Students Edition 18 th Edition.	
4.	Gide and Rist, (2014), A History of Economic Doctrines, Nabu Press.	
5.	V.Lokanathan (2009)—A History of Economic Thought: S.Chand & Co Limited.	
Web Resources		
1.	https://www.hetwebsite.net/het/	
2.	https://thoughteconomics.com/	
3.	https://www.nobelprize/economic-sciences/	
4.	https://www.aeaweb.org/resources/students	
5.	https://sites.google.com/site/maeconomicsku/home	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	2	2	2	3	2	3	3
Weightage	14	14	14	14	14	14	15	15
Weighted percentage of course contribution to POS	2.8	2.8	2.8	2.8	2.8	2.8	3.00	3.00

S-Strong-3

M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	3	3	3	3
CO4	3	3	2	2	2
CO5	3	3	3	3	3
Weightage	15	15	14	12	12
Weightedpercentageof CourseContributionto PSOs	3	3	2.8	2.6	2.6

Strong-3

M-Medium-2L-Low-1

FIRSTYEAR-SEMESTERII

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	INTRODUCTION TO E-COMMERCE	Generic Elective -II					2	2	25	75	100
Learning Objectives											
C1	To learn the nature and concepts of E-commerce in India										
C2	To understand the various business models for E-Commerce and its uses										
C3	To analyse the Various online business transactions and its applications										
C4	To explain the E-Promotion and consumer protection and its latest amendments										
C5	To update the students on various methods of E-payments systems and its risks.										
UNIT	Contents									No. of Hours	
I	Introduction Meaning–Nature–Concepts–advantages and disadvantages–online Transaction - Types of E-Commerce - Growth of E-Commerce in India.									12	
II	Business Models for E-commerce E-commerce Models - Business-to-Business (B2B) – Business– to-Consumer (B2C) - Consumer-to-Consumer (C2C) - Consumer-to-Business (C2B) - Direct to Customer (D2C) – Peer-to-Peer (P2P) - Brokerage Model - Aggregator Model.									15	
III	Online Business Transactions E-Commerce Applications in Various Industries- Banking, Insurance, Payment Of Utility Bills - Online Marketing /E-Tailing (Popularity, Benefits, Problems and Features) -Online Services (Financial, Travel and Career) /Auctions, Online Portal, Online Learning - Publishing and Entertainment - Online Shopping									15	
IV	E-Promotion and Consumer Protection E-Advertising techniques: Banners, Sponsorships, Portals, and online coupons-Role of Influencers in Social Media- Marketing-Porters Value Chain Model-E- Commerce and consumers-Consumer Protection (E-Commerce) Rules 2020 and Latest Amendments									18	
V	E-Payment System Models and Methods of e–Payments (Debit Card, Credit Card, Smart Cards, e-money) - Digital Signatures (procedure, working and legal position) - Payment Gateways - Online Banking: Meaning, Concepts, Importance, Electronic Fund Transfer - Automated Clearing House - Automated Ledger posting - Risks involved in e-payments.									15	
	Total									75	

Course Outcomes		Programme Outcomes
CO		
1	Understand the pros & cons of E-commerce.	PO1, PO2
2	Analyze the various models of E-commerce.	PO1, PO2
3	Understand the online business transaction and their impact on related service providers.	PO2, PO3
4	Understand the e-marketing mix and be familiar with consumer protection.	PO3, PO4
5	Know the mechanism of E-payment and its operations.	, PO2, PO3, PO8
Textbooks		
1	Bajaj K. K. and Debjani Nag (2017), E-commerce, McGraw Hill Education	
2	Chhabra T. N., Suri and Sanjiv Varma (2005) E-Commerce, Dhanpat Rai & Co	
3	Dr. K. Abirami Devi and Dr. M. Alagammal, —E-Commerce, Margham Publication,	
4	Amir Manzoor, —E-Commerce: An Introduction, Lambert Academic Publishing, 2010	
5	Dr. Shivani Arora, —E-Commerce, Taxmann Publishing, 2017	
Reference Books		
1.	Pandey (2013) E-commerce and its Applications, S. K. Kataria & Sons	
2.	Kenneth C. Laudon and Carlo Guercio Traver (2020), E-Commerce, Pearson Education.	
3.	Pralok Gupta (2020) E-commerce in India: Economic and Legal Perspectives, SAGE Publications India Pvt Ltd	
4.	David Whitley (2017) E-Commerce: Strategy, Technologies and Applications,	
5.	Joseph P. T., S. J. (2019) —E-Commerce: An Indian Perspective, PHI Learning Pvt. Ltd.	
Web Resources		
1.	https://ecommerce-platforms.com/resources	
2.	https://ecommerceguide.com	
3.	https://www.bigcommerce.com/resources/	
4.	https://www.cloudways.com/blog/top-ecommerce-websites/	
5.	https://www.indiafilings.com/learn/how-to-start-an-ecommerce-business-in-india/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	2	3	3	3	2	3	3
Weightage	14	14	15	15	14	14	15	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	3.0	2.8	2.8	3.0	3.00

S-Strong-3M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	2	2	3	3
CO4	3	2	2	3	3
CO5	3	2	2	3	3
Weightage	15	12	12	14	14
Weighted percentage of Course Contribution to PSOs	3	2.6	2.6	2.8	2.8

Strong-3 M-Medium-2L-Low-1

FIRSTYEAR-SEMESTERII

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	ECONOMICSFOR INVESTORS	SEC-2					2	2	25	75	100
LearningObjectives											
C1	To understand concepts of saving and investments										
C2	To probe the various investment avenue and its practice applications										
C3	To enable various investment markers and its features										
C4	To know the economic fundamentals and the Business Environment										
C5	To understand various investment methods and its strategies										

UNIT	Contents	No.of Hours
I	Introduction Saving and Investments – Meaning – Types - Importance – Role of Savings and Investment on the development of Individuals- Distributional Role of Investment – Income and Wealth – Equitable Distributional Role	15
II	InvestmentAvenues Traditional Investment – Cash, Deposits, Gold, Silver, Commodities Real Estates. Modern Investment – Direct Investment – Portfolio Investment - Insurance -Mutual Funds -Traded Funds.	14
III	InvestmentMarkets Capital Market – Share Market – Primary and Secondary – Bond Markets- MoneyMarket–MetalMarket-CommoditiesMarkets–ForeignExchange Market-Hedging-Futures andOptions	16
IV	EconomicfundamentalsforInvestors Domestic Economic Environment: Economic Growth and Development – National Income – Per Capita Income, Unemployment – Taxes, Trade Cycle – Infrastructure–PhysicalandEconomic.PoliticalandSocialEnvironment- International Economic Environment: International Economic Growth and Development, Trade, Foreign Exchange - Global Recession- Oil Market – War Between Countries	15
V	InvestmentMethodsandStrategies. Cash Flow – Capital Gain– Risk Rewarding –Asset Accumulation - RiskDistribution – Asset Management.	15
	Total	75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Describe the types and importance of savings and investments.	PO1
2	Explain the available investment avenues	PO2
3	Understand the operation of different types of investment markets.	PO1, PO2
4	Evaluate the economic fundamentals and information.	PO1, PO3
5	Construct objective enabling investment plans, strategy, evaluate and restructure if required.	PO2, PO3, PO4
Textbooks		
1	Ken McElroy, (2004) The ABCs of Real Estate Investing, Hachette Book Group USA	
2	Esme Faerber (2013), All about Stocks, Tata McGraw Hill, New Delhi	
3	Christopher D. Piro, Jerald E. Pinto (2013), — Economics for Investment Decision Makers: Micro, Macro, and International Economics, Workbook I, Wiley, 2013	
4	John Calverley, — The Investor's Guide to Economic Fundamentals I, Wiley, 2003	
5	Howard Marks, Mastering The Market Cycle: Getting the Odds on Your Side I, John Murray Press, 2018	

ReferenceBooks		
1.	RobertT.Kyosaki,(2014)GuideToInvestingBusinessPlus ISBN:9780446589161	
2.	BenjamineGraham(1949),TheIntelligentInvestor,Harper&Brothers	
3.	MaryBuffettandDavidClark(2002),TheNew Buffettology(SimonandSchuster)	
4.	JohnCBogle(2017)TheLittleBookofCommonSenseInvesting:TheOnlyWayto GuaranteeYour FairShareof StockMarket Returns, WileyPublications	
5.	WilliamJ.O‘Neil(2009)HowtoMakeMoneyinStocks:AWinningSystemin GoodTimesandBad, FourthEditionMcGrawHill Education	
WebResources		
1.	https://www.capitalmarket.com/	
2.	https://www.icmagroup.org/	
3.	https://www.nseindia.com	
4.	https://www.stockbrokers.com/guides/beginner-investors	
5.	https://www.nasdaq.com/articles/10-best-stock-trading-websites-for-beginners	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	2	3	3	3	2	3	3
Weightage	14	14	15	15	14	14	15	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	3.0	2.8	2.8	3.0	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	2	2	3	3	3
CO4	3	3	2	2	2
CO5	2	2	3	3	3
Weightage	13	13	14	13	12
Weighted percentage of Course Contribution to PSOs	2.6	2.6	2.8	2.6	2.4

Strong-3 M-Medium-2L-Low-1

FIRSTYEAR-SEMESTERII

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	COMPUTER APPLICATIONS IN ECONOMICS	SEC-3					2	2	25	75	100
Learning Objectives											
C1	Toknowthebasic conceptsof Computer Applications										
C2	To applythe MS officeand its basicoperations										
C3	Todescribethe dataprocessingtechniquesusingvariousMSoffice operations										
C4	Togainknowledgeon applicationofMS Excel										
C5	ToknowmathematicalandstatisticalfunctionsforEconomic Analysis										
UNIT	Contents									No. of Hours	
I	IntroductiontoComputers Computer and Peripherals: Meaning, Types, Features andLimitations– BasicComponents–InputandOutputDevices–PrimaryMemoryand Secondary Storage – Computer Software– Types – Malicious Software – Operating Systems: Functions and Types.									15	
II	MSOffice Windows Explorer - MS Word: Basic Operations in Word – Editing– Formatting – Text Creation of Tables and Volumes - MS Power Point Presentation- Creating, Opening and Saving Slideshow and Animations - MS Excel: Work Sheet and Work Book- Opening and Formatting.									15	
III	Data Processing Data Processing Techniques using MS Excel: Concept of Data – Record andFile–TypesofData–DataEntry–FileHandlingandOperations– Opening, Appending and Cascading – Closing and Attribute Controls – Data Storage and Retrieval.									12	
IV	IntroductiontoMSExcel Calculation Operators: Arithmetic Operators – Comparison Operators – Logical Operations- Excel Tool Bars- Formatting of Text, Tables and Graphs.									15	
V	Applicationof MSExcelinStatisticsandEconomics Descriptive Statistics: Mean, Median, Mode and Standard Deviation Variance- Index Numbers and Growth Rates - Demand Function -Supply Function, Production Function and Consumption Function - Demand for and Supply of Money- Correlation – Regression.									18	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand basic components of Computer and its functions.	PO1, PO3, PO8
2	Gain Knowledge of MS Office.	PO3, PO8
3	Outline data processing techniques of MS Excel.	PO2, PO3, PO8
4	Understand basic Operation in MS Excel.	PO1, PO2, PO8
5	Apply MS Excel in Statistics and Economics.	PO2, PO3, PO8
Textbooks		
1	Hem Chand Jain and H.N. Tiwari (2019) Computer Applications In Business, 5 th Edition Taxmann Publication.	
2	Dhanasekaran. K (2010) Computer Applications In Economics Vrinda Publications.	
3	Asthana and Braj Bhushan (2007): Statistics for Social Sciences (with SPSS Applications).	
4.	Dan Kookin, — Word for Dummies, Wiley, 2021	
5.	Joseph Muller, — Statistical Analysis with Excel For Dummies, Wiley, 2008	
Reference Books		
1.	Oscar Afonso, Paulo B. Vasconcelos, Computational Economics: A Concise Introduction, Routledge; 1 st Edition	
2.	Alexis Leon and Mathews Leon; (2001), Introduction to Computers with Ms-Office 2000. McGraw Hill Education	
3.	Greg Harvey, PhD, (2007) Microsoft Office Excel 2007 For Dummies, Wiley Publishing.	
4.	Kerns (1992) Essentials of Microsoft Windows, Word and Excel, Prentice Hall	
5.	Kavindra Kumar Singh (2014) Computer Applications in Management Dream Tech	
Web Resources		
1.	https://www.excel-easy.com/basics.html	
2.	https://excelchamps.com/excel-basics/	
3.	https://edu.gcfglobal.org/en/topics/excel/	
4.	https://trumpexcel.com/learn-excel/	
5.	https://www.simplilearn.com/learn-ms-excel-free-training-course-skillup	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	3	2	2	3	3	3	3	3
Weightage	15	14	14	15	14	15	15	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	3.0	2.8	3.0	3.0	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	2	3	3
CO2	2	2	2	3	3
CO3	2	2	2	3	3
CO4	2	2	2	3	3
CO5	3	3	3	3	3
Weightage	11	11	11	15	15
Weighted percentage of Course Contribution to PSOs	2.2	2.2	2.2	3	3

Strong-3 M-Medium-2L-Low-1

SECONDEAR-SEMESTER-III

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	MACROECONOMICS-I	Core -V					4	5	25	75	100
LearningObjectives											
C1	To understand the national income and its related concepts										
C2	To analyse the classical theory of full employment and its advantages										
C3	To illustrate the Keynesian underemployment theory and its applications										
C4	To evaluate the theories of Consumption and its types										
C5	To impart students to understand inflation and its types										
UNIT	Contents									No.of Hours	
I	National Income National Income: Definition – Concepts: GDP, GNP and Per Capita Income- National Income Measurement: Expenditure, Income and Value Added Approaches- Real and Nominal GDP – National Income Accounting - GDP Deflator – Green GDP – Happiness Index - Circular Flow of Income and Expenditure									15	
II	Full Employment: Classical Theory Introduction - Aggregate Demand and Aggregate Supply – Assumptions of Classical Theory – Say's Law – Wage and Price Flexibility - Employment and Output determination in Classical Model - Three Ranges in Aggregate Supply (AS) Curve									15	
III	Under Employment: Keynesian Theory Keynes's Critique of Classical Theory – Involuntary Unemployment – Underemployment Equilibrium- Effective Demand – Components - Wage Rigidity – Liquidity Preference - Consumption Function: Meaning and Attributes - Investment – Marginal Efficiency of Capital - Multiplier.									18	
IV	Theories of Consumption Keynesian Absolute Income Hypothesis – Duesenberry's Relative Income Hypothesis – Friedman's Permanent Income Hypothesis – Modigliani's Life Cycle Hypothesis.									15	
V	Inflation Inflation: Definition and Types - Demand Pull - Cost Push and Mark-up Inflation – Consumer Price Index – Wholesale Price Index – Producer Price Index – Headline and Core Inflation - Phillips Curve.									12	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the structure of Macroeconomics and the Concept of GDP	PO1, PO2, PO3
2	Outline the concepts in Classical Theory of Employment	PO1, PO2
3	Analyse the Keynesian Underemployment Theory	PO1, PO2
4	Examine the theories of Consumption Function	PO1, PO2, PO3
5	Understand the types and the impact of Inflation on Economies	PO2, PO3, PO8
Textbooks		
1	Mankiw, N. Gregory (2000), Macroeconomics, Worth Publishers, New York	
2	Vaish M. C. (2003) Macroeconomic Theory, S. Chand & Company Ltd New Delhi	
3	Paul Krugman and Robin Wells (2015) Macroeconomics Worth Publisher	
4	H. L. Ahuja, Macroeconomics: Theory and Policy S. Chand, 2016	
5	Andrew B. Abel and Ben S. Bernanke, Macroeconomics, Pearson Education, Inc., 7th Edition, 2011.	
Reference Books		
1.	Rudiger Dornbusch, Stanley Fischer, and Richard Startz (2000), Macroeconomics, Tata McGraw-Hill Publishing Company, New Delhi.	
2.	Parkin, M., 2014. Macroeconomics. 11 th Edition. Essex: Pearson	
3.	Blanchard, Olivier and David R. Johnson (2013) Macroeconomics, Pearson.	
4.	Mueller, M. G. (Ed.) (1978), Readings in Macroeconomics, Surjeet Publications, New Delhi	
5.	Roger E. A. Farmer (2002), Macroeconomics, Thompson Asia Pvt Ltd., Singapore.	
Web Resources		
1.	http://www2.econ.iastate.edu/tesfatsi/sources.htm	
2.	https://www.khanacademy.org/economics-finance-domain/macroeconomics	
3.	https://www.econlib.org	
4.	https://economics.mit.edu/	
5.	https://hbswk.hbs.edu/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	3	2	3	3	3	3	3
Weightage	14	15	14	15	14	15	15	15
Weighted percentage of course contribution to POS	2.8	3.0	2.8	3.0	2.8	3.0	3.0	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	3	3	3	2	2
CO4	3	3	2	2	2
CO5	3	3	3	3	3
Weightage	15	15	14	12	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.6	2.2

Strong-3 M-Medium-2L-Low-1

SECOND YEAR-SEMESTER-III

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	MATHEMATICS FOR ECONOMICS	Core -VI					4	5	25	75	100
Learning Objectives											
C1	To integrate the concepts of Economics with Mathematical tools.										
C2	To use Matrices to find solutions in Economics.										
C3	To apply the application of Matrix algebra and its uses										
C4	To know the differentiation and its function										
C5	To understand the second order derivatives and its maxi mini function										
UNIT	Contents								No. of Hours		
I	Introduction Variables, Constants, Equations and its types – Uses and limitations of Mathematics in Economics- Functions of one or more variables – Linear function, Parabola, Rectangular Hyperbola- Exponential, Logarithmic, Power function and Homogenous Function– Applications in Economics								12		
II	Matrix Algebra and Determinants Types of Matrices- Matrix Operations – Addition – Subtraction- Matrix Multiplication – Transpose – Determinants, Inverse and Properties (Problems).								15		
III	Applications of Matrix Algebra Solving a system of Linear Equations – Cramer's Rule and Matrix Inverse Method- Leontief's Input-Output Model – Open and Closed Model- Components, Uses, and Limitations- Hawkins – Simon Conditions for Viability of Input and Output Model (Problems).								18		
IV	Differentiation Limits and Continuity – Differentiability of a Function – Slope of a Curve – Increasing and Decreasing Functions – Rules- Exponential and Logarithmic Functions - Implicit Differentiation– Economic Applications: Marginal and Elasticity Concepts – Relationship between AR, MR, and Price Elasticity of Demand – Relationship Between Average and Marginal Cost.								15		
V	Optimization (Single Variable) Second Order Derivatives– Maximization and Minimization of a Function– Economic Applications– Output and Revenue Maximization- Cost Minimization– Profit Maximization under								15		

	Perfect Competition, Monopoly, Discriminating Monopoly (Problems).	
	Total	75
Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand Basic Concepts of Mathematics and its application in Economics.	PO1, PO3
2	Analyze the relevance of the Types of Matrices	PO1, PO2
3	Calculate optimal values in the system of Equations and the importance of Input-Output Analysis	PO2, PO3
4	Gain knowledge of the rules of Differentiation and its Economic Applications	PO1, PO2, PO3
5	To optimize single variable functions in Economics	PO1, PO3
Textbooks		
1	Mehta and Madnani (2019) Mathematics for Economists Sultan Chand and Sons	
2	Edward T. Dowling, (2002) —Mathematical Methods for Business and Economics, Schaum's Outline Series, 3 rd Edition, McGraw Hill	
3	Renshaw Geoff, (2005) Maths for Economics, 3 rd Edition Oxford University Press, Oxford	
4	Carl P. Simon & Lawrence E. Blume, —Mathematics for Economists, Published by W. W. Norton & Company, 2010	
5	Ian Jacques, —Mathematics for Economics and Business, Pearson, 2018	
Reference Books		
1.	Chiang, A. C., Fundamental Methods of Mathematical Economics, McGraw-Hill, 1984	
2.	G. Hadley, Linear Algebra Addison-Wesley Publishing Company, 1977.	
3.	K. Sydsaeter and P. Hammond, Mathematics for Economic Analysis, Pearson Educational Asia, Delhi 2002.	
4.	Mabett, Alan J Workout for Mathematics for Economist McMillan 1986.	
5.	R. G. D. Allen, Mathematical Analysis for Economists Macmillan and Co. Ltd., 2008	
Web Resources		
1.	https://www.coursera.org/learn/mathematics-for-economists	
2.	https://mitpress.mit.edu/9780262294805/mathematics-for-economics/	
3.	https://hummedia.manchester.ac.uk/school/soass/economics/pg/psmaths/pre-sessionmathbook.pdf	
4.	https://mitpress.mit.edu/9780262046626/mathematics-for-economics/	
5.		

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	3	2	3	3	3	3	3	3
Weightage	15	14	15	15	14	15	15	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	3.0	2.8	3.0	3.0	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	2
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	3	2	3
CO5	2	2	3	3	3
Weightage	14	14	12	11	12
Weighted percentage of Course Contribution to PSOs	2.8	2.8	2.6	2.2	2.6

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-III

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	PRINCIPLES OF MARKETING	Elective					3	4	25	75	100
Learning Objectives											
C1	To assess the nature and scope of marketing and its functions										
C2	To understand the buying behavior and market segmentation with consumer protection act										
C3	To know the product, pricing decisions and pricing of new products										
C4	To reveal the distribution and promotion decisions its types and methods										
C5	To analyse the marketing technique and marketing services										
UNIT	Contents								No. of Hours		
I	Introduction Marketing: Definition, Nature and Scope – Marketing Functions – Modern Concept of Marketing – Classification of Markets – Buying – Transportation – Warehousing – Standardization – Grading.								15		
II	Buying Behaviour and Market Segmentation Buying Behaviour – Classification – Buying Decision Process – Buying Motives – Consumer Protection Act 1986 and Latest Amendments – Market Segmentation: Concept and Methods - Product Differentiation Vs. Market Segmentation - Marketing Mix								15		
III	Product and Pricing Decisions Product: Meaning and Classification - Product Mix – Branding- Brand Decisions – Packaging and Labelling – Product Support- Product Life Cycle - New Product Development - Pricing Objectives - Pricing Policies and Strategies – Pricing of New Products								16		
IV	Distribution and Promotion Decisions Channels of Distribution: Meaning and Importance - Wholesaling and Retailing – Promotional Methods – Promotion Mix – Advertising: Objectives, Characteristics and Types of Advertising Mediums - Publicity – Personal Selling: Importance and Process - Sales Promotion and Distinctive Characteristics.								14		
V	Modern Marketing Techniques Modern Marketing – Direct Marketing – Social Marketing – Relationship Marketing – E- Marketing - Green Marketing – Marketing of Industrial and Consumer Products – Marketing of Services – Marketing of Agricultural Products – Market Information System (MIS).								15		
	Total								75		

CourseOutcomes		Programme Outcome
CO	Oncompletionofthiscourse,studentswill	
1	UnderstandtheClassificationofMarketsandMarketing Functions	PO1,PO2
2	Analyzethebuyingbehaviour,BuyingDecisionProcessand Understand Basic Theories, Consumer Protection Act, Product Differentiation and Marketing Mix.	PO2,PO3
3	UnderstandtheconceptofProductMix,Productlifecycle, PricingPoliciesandPricingof NewProducts.	PO1,PO2
4	DescribetheChannelofDistribution,Wholesaling,Retailing, Salespromotionand theirdistinctive characteristics.	PO1,PO2
5	EvaluatetheconceptsofModernMarketingandElements.	PO1, PO2,PO3
Textbooks		
1	Dr.RajanNair.(2020),Marketing,SultanChandandSons.	
2	PhilipKotler,(2016),Marketing:AnIntroduction,AsiaPacificHoldingPrivate Limited	
3	Karunakaran K(2011)MarketingManagement(TextandCasesinIndian Context), HimalayaPublishingHouseMumbai	
4.	SeemaGupta(2022) DigitalMarketing3 rd EditionMcGrawHill	
5.	GaryM.Armstrong,StewartAdam,SaraMarionDenize,MichaelVolkov,PhilipKotler, —Principles of Marketing, Pearson, 2017	
ReferenceBooks		
1.	Pillai,R.S.NandBhagvathi(2010),ModernMarketingPrinciplesandPractices.S Chand&CoLtd.,	
2.	Dr.C.B.Gupta,Dr.N.RajanNair(2020),MarketingManagement,SultanChand &Sons.	
3.	Varshney,R.Land B.Bhattacharyya(2022),InternationalMarketingManagement, SultanChandandSons.	
4.	Dr.C.B.Mamoria, Pradeep Jain, Priti Mitra,(2013)Theory and Practice of Marketing,KitabMahal	
5.	SheenaIyengar(2011)TheArtofChoosing,LittleBrown BookGroup	
WebResources		
1.	https://marketingland.com	
2.	https://www.worldsupporter.org/en/chapter/41634-summary-principles-marketing-kotler	
3.	https://mailchimp.com/marketing-glossary/marketing-mix-7ps/	
4.	https://www.linkedin.com/learning/paths/become-an-online-marketing-manager	
5.	https://www.wordstream.com/learn	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	2	3	3	3	2	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	15	14	14	14	15
Weighted percentage of course contribution to POS	2.8	3.0	2.8	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	2	2
CO2	3	2	3	3	2
CO3	3	3	3	2	3
CO4	3	2	3	2	3
CO5	3	3	2	2	2
Weightage	15	12	14	11	12
Weightedpercentageof CourseContribution to PSOs	3	2.6	2.8	2.2	2.4

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-III

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	ECONOMICS OF TOURISM	Generic Elective– III					3	4	25	75	100
Learning Objectives											
C1	To familiarise students with the basic concepts of Tourism.										
C2	To probe the tourism demand forecasting and its methods										
C3	To analyse the impact of tourism and its related aspects										
C4	To understand the contribution of the Tourism Industry										
C5	To examine the various international organisations in Tourism.										
UNIT	Contents									No. of Hours	
I	Introduction Introduction – Economics, and Tourism - Tourism Demand - Theoretical background - Types of Tourism Demand -Determinants of Tourism Demand									15	
II	Tourism Demand Tourism Demand Forecasting - Methods of Forecasting – Public and Private Sectors in Tourism - the Need for Public and Private Sector Co-operation in Tourism – Growth of Tourism Demand in India.									15	
III	Tourism Impacts Impact of Tourism - Economic Aspects - the Multiplier Effect - Displacement Effect and Tourism - Tourist Spending - Costs and Benefits of Tourism to Community - Environmental Aspects – Contingency Valuation Method									15	
IV	Tourism in India Major tourism circuits of India: Inter-State and Intra-State – Heritage Tourism – Wild life Tourism and Eco Tourism – Tourism in Tamil Nadu.									15	
V	Tourism Organizations Role and Functions of World Tourism Organization (WTO), Pacific Asia Travel Association (PATA), World Tourism & Travel Council (WTTC) - Ministry of Tourism, Govt. of India, ITDC, Department of Tourism, Government of Tamil Nadu TTDC – IHA- IATA- TAAI- IATO.									15	
	Total									75 hours	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Describe the importance of Tourism	PO1, PO2
2	Understand various methods to calculate demand for tourism	PO1, PO3, PO4
3	Analyse the impact of Tourism	PO1, PO2
4	Know the various Tourist circuits in India	PO6, PO8
5	Learn the role of Organisations in tourism development	PO1, PO2, PO8
Textbooks		
1	Stephen Ball (2007), Encyclopaedia of Tourism Resources in India, B/H.	
2	Manoj Dixit (2002), Tourism Products, New Royal Book Co. Lucknow	
3	Van Hove and Norber, — The Economics of Tourism Destinations, T & F India, 2010	
4	Mike J. Stabler, Andreas Papatheodorou, M. Thea Sinclair, — Economics of Tourism, Talyor & Francis, 2009	
5	Yong Chen, — Economics of Tourism and Hospitality: A Micro Approach, Talyor & Francis, 2021	
Reference Books		
1.	Bhatia A.K (2020) Tourism Development: Principles and Practices Sterling Publishers Private Limited	
2.	Mishra P.K (2018) Tourism in India: Potential, Problems and Prospects (2018) New Century Publications	
3.	Prasanna Kumar (2017) Marketing for Hospitality and Tourism McGraw Hill Education	
4.	Sneha Pathak and Ritesh Mishra (2019) Medical Tourism in India 93-88797-49-8	
5.	Geetanjali (2010) Tourism Management ABD Publishers	
Web Resources		
1.	https://www.unwto.org/	
2.	https://itdc.co.in/	
3.	https://tourism.gov.in/	
4.	https://www.traveldailymedia.com/importance-of-travel-website-for-the-travel-company/	
5.	https://www.oecd.org/cfe/tourism/	

SECOND YEAR-SEMESTER-III

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	ENTREPRENEURIAL ECONOMICS	SEC-4					1	1	25	75	100
LearningObjectives											
C1	Todescribethefactorsinfluencingentrepreneurship										
C2	Toknowthe varioustheories ofmotivation andits advantages										
C3	To Identifytheopportunitiestocreatevalueforothers										
C4	Toevaluatethecreativityand entrepreneurship.										
C5	Toanalysethesourcesoffinance for business.										
UNIT	Contents									No.of Hours	
I	Introduction Entrepreneurship:MeaningandImportance-Evolutionofterm ‘Entrepreneurship’ - Factors influencing Entrepreneurship: Psychological, Social, Economic and Environmental - Characteristics of an Entrepreneur - Types of Entrepreneurs- New Generations of entrepreneurship - Barriers to entrepreneurship									15	
II	EntrepreneurialMotivation Motivation: meaning and Definition – Theories of Motivation: Maslow’s, Herzberg’s, McGregor’s and Achievement Theory - Culture & Society - Values / Ethics – Risk-taking behaviour									12	
III	Creativityand entrepreneurship Creativityandentrepreneurship-StepsinCreativity-Innovation andinventions-LegalProtectionofinnovation-Skills ofan Entrepreneur-DecisionmakingandProblemSolving(Stepsin Decision Making)									18	
IV	Sourcesof Finance Sources of Finance: Long term Sources -Equity Shares, Preference Shares and debentures- Kinds Private Placements- IPO-SEBI- FDI- Institutional Finance - Banks - IDBI, IFCI, IIBI, ICICI, SIDBI, SFCs in India - Merchant Banks in India - NBFCs in India									15	
V	Rulesand Legislation Industries Development (Regulations) Act, 1951 - Factories Act 1948 - The Industrial Employment (Standing Orders) Act - Environment(Protection)Act,1986-TheSaleofGoodsAc,1950-IndustrialDisputesAct1947									15	
	Total									75 hours	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Explain the importance and factors influencing entrepreneurship	PO1, PO2
2	Understand and apply entrepreneurial theory using lean start-up principles.	PO1, PO2
3	Recognize and evaluate Creativity and entrepreneurship	PO1, PO4
4	Understand the Various sources of Finance available for entrepreneur	PO1
5	Know the Applicability of Legislation and Rules	PO6
Textbooks		
1	Desai, V. (2009). Dynamics of Entrepreneurial Development and Management. Himalaya Publishing House.	
2	Srinivasan, N. P., & Gupta, G. P. (2001). Entrepreneurial Development. Sultan Chand and Sons, New Delhi	
3	Simon. C Parker, — The Economics of Entrepreneurship, Cambridge University Press, 2009	
4	K. Glancey, R. McQuaid and Jo Campling, — Entrepreneurial economics, Palgrave Macmillan UK, 2000	
5	Akland Alexander Tabarrok, — Entrepreneurial Economics, Oxford University Press, 2002	
Reference Books		
1.	Glancey, K., McQuaid, R., & Campling, J. (2000), Entrepreneurial Economics. London: Macmillan.	
2.	Casson, M., & Buckley, P. J. (2010). Entrepreneurship, Edward Elgar Publishing.	
3.	Parker, S. C. (2018). The Economics of Entrepreneurship. Cambridge University Press.	
4.	Harper, D. A. (2003). Foundations of Entrepreneurship and Economic Development. Routledge	
5.	Khanka, S. S. (2006). Entrepreneurial Development. S. Chand Publishing.	
Web Resources		
1.	https://www.startupindia.gov.in/	
2.	https://www.ediindia.org/	
3.	https://skillindia.gov.in/	
4.	https://www.startupindia.gov.in/	
5.	https://indianstartups.com/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	2	3	3	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	3.0	3.0	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	2	2
CO2	2	2	3	3	2
CO3	3	3	3	3	2
CO4	2	2	2	2	2
CO5	2	2	3	2	3
Weightage	11	11	14	12	11
Weighted percentage of Course Contribution to PSOs	2.2	2.2	2.8	2.6	2.2

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-III-SKILLENHANCEMENTCOURSE-4

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	2	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	15	15	14	14	15
Weightedpercentage of course contribution to POS	2.8	3.0	2.8	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	2	3	2
CO3	3	2	2	3	3
CO4	3	3	3	3	2
CO5	2	2	2	2	2
Weightage	14	13	12	14	11
Weighted percentage of CourseContributiontoPSOs	2.8	2.6	2.2	2.8	2.2

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-III

	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	EVENT MANAGEMENT	SEC-5					2	2	25	75	100
LearningObjectives											
C1	Toequipstudentsonthevarious facetsofEventManagement.										
C2	Toprovidestudentsevent managementasa careeroption.										
C3	Tounderstandthecommitteesinmanagingeventsanditssafety										
C4	Tolearnaboutcelebritymanagement										
C5	ToknowtheeventmanagementinIndiaanditsoperations										
UNIT	Contents									No. of Hours	
I	Introduction EventManagement–Definition–objectives–Classificationand Types of Events- Career Options									15	
II	EventManagementStrategy Process -Target Audience –Creativity - Purpose – Costs -Event Budget-Network with Suppliers- Creation of Social Media Accounts									15	
III	CommitteesinManagingEvents Organising Committee- Event Scheduling -Venue Selection- Recruitment of Event Staff-Event Safety-Emergency Planning and Checklist									15	
IV	CelebrityManagement Issues and Challenges -Cost Management and Budget – Confidentiality- Crowd Management									15	
V	EventManagementIndustryinIndia-LeadingEventManagement Companies									15	
	Total									75	

Course Outcomes		ProgrammeOutcomes
CO	OnCompletion of thecourse,students will	
1	Understandthegrowingimportanceof event industry	PO1, PO2
2	Analysethe processinvolved inthe event managementindustryandcareer Options	PO2, PO3
3	GainKnowledgeon the various Committees involved	PO1,PO2,PO3
4	Reviewhowtomanage celebrities	PO2, PO6
5	ExaminetheGrowthprocessofevent Management industry in India	PO1, PO2, PO6
Textbooks		
1	LynnVanDerWagen&BrendaRCarlosEventManagement	
2	BhavanaChaudhariDr.Hoshi Bhiwandiwalla(2019)Abookof Event ManagementKindleEdition,NiraliPrakashan Publishers	
3	AlexGenadinikEventplanning-management&marketingforsuccessfulevents, Alex Genadinikpublisher2015	
4	CharlesBladen,JamesKennell,EmmaAbsonandNickWilde,—Events Management: An Introduction, Talyor and Francis, 2017	
5	BernadetteQuinn,—KeyConceptsinEventManagement, SagePublication, 2013	
ReferenceBooks		
1.	AbhijeethBhattacharje(2020)EventManagement:AzeroInvestmentStartup BusinessKindle Edition	
2.	WilliamO'Toole(2021)EventsFeasibilityandDevelopment From Strategy to Operations Routledge	
3.	JuliaRutherfordSilers,WilliamO'Toole(2020)RiskManagementforEvents, Routledge	
4.	Anukrati Sharma,Shruti Arora(2018)EventManagementandMarketing:Theory, PracticalApproachesand Planning,.BhartiPublications	
5.	Allen,J.etal.,2011.Festival&Specialeventmanagement.5thedition.John Wiley&Sons:Brisbane	
WebResources		
1.	https://www.careerlauncher.com/rbi-grade-b/wto/	
2.	https://www.uou.ac.in/sites/default/files/slm/HM-402.pdf	
3.	https://www.bizzabo.com/blog/event-planning-websites/	
4.	https://www.tantraa.net/	
5.	https://eventplanningblueprint.com/	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	2	3	3	3	2	3	3
Weightage	14	13	15	15	14	14	14	15
Weighted percentage of course contribution to POS	2.8	2.6	3.0	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	2	2	2
CO2	2	2	2	2	2
CO3	2	2	2	2	2
CO4	1	1	1	1	2
CO5	2	2	2	2	2
Weightage	9	9	9	9	10
Weightedpercentageof CourseContributionto PSOs	1.8	1.8	1.8	1.8	2

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-IV

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	MACRO ECONOMICS–II	Core-VII					4	5	25	75	100
LearningObjectives											
C1	Toanalysethe IS-LMmodelandits shifts										
C2	Toprobethemacro economicvariables andbusiness cycle										
C3	Totracethemacroeconomictheoriesandanalyze themacroeconomic policies.										
C4	Tounderstand themonetarypolicyand itsinstruments.										
C5	Toknowthe fiscal policyand its instruments.										

UNIT	Contents	No. of Hours
I	IS-LMModel Investment and Interest Rate – Money Demand, MoneySupply andthe interest rate – Derivation of IS and LM Curve – Shifts in IS Curve and Shifts in LM Curve.	15
II	Business Cycles Phases of Business Cycles – Macroeconomic Variables and Business Cycles – Classical Theory and Business Cycles – Hawtrey, Von Hayek, Schumpeter Hicks, Kaldor and Samuelson Models – Keynesian theory of Business Cycles	15
III	Monetary Policy Money - Functions of Money - Money Supply and Money Demand – Classical Dichotomy – Keynesian theory of Money Demand –Instruments of Monetary Policy-IS-LM Model and Monetary Policy	15
IV	FiscalPolicy Fiscal Policy -Instruments- Classical and Keynesian Theory of Fiscal Policy– Fiscal Expansion – IS-LM Model and FiscalPolicy – Critique of Fiscal Policy – Three Ranges in LM Curve.	15
V	SupplySide Economics RationalExpectationHypothesis–NewClassicalSchool– Contribution of Robert Lucas – New Keynesian School.	15
	Total	75 hours

Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Understand the IS-LM Model.	PO1, PO2
2	Learn the operation of theories of Business Cycles.	PO2, PO3
3	Analyze the components of Money Supply and Demand.	PO3, PO4
4	Evaluate the effectiveness of Fiscal Policy.	PO3, PO4
5	Understand Supply Side Economics.	PO1, PO2
Textbooks		
1	Mankiw Gregory (2017) Principles of Macroeconomics with course mate, Books Express Publications.	
2	Rudiger Dornbusch, Fischer Stanelly, and Richard Startz (2000), Macro Economics, tata McGraw-Hill publishing company, New Delhi	
3	Andrew B. Abel and Ben S. Bernanke, Macro Economics, Pearson Education, Inc., 7th Edition, 2011.	
4	Vaish M.C. (2003) Macro Economic Theory, S. Chand & Company Ltd New Delhi	
5	Paul Krugman and Robin Wells (2015) Macroeconomics Worth Publisher	
Reference Books		
1.	Ahuja H.L. (2016) Macroeconomics: Theory and Policy. S. Chand	
2.	Mueller, M.G. (Ed.) (1978), Readings in Macro Economics, Surjeet Publications, New Delhi	
3.	Roger E.A. Farmer (2002), Macro Economics, Thompson Asia Pvt. Ltd., Singapore	
4.	Parkin, M., 2014. Macroeconomics 11 th Edition Essex: Pearson Blanchard, Olivier and David R. Johnson (2013) Macroeconomics, Pearson.	
5.	Soumen Sikdar, — Principles of Macroeconomics I, OUP India, 2020	
Web Resources		
1.	https://tradingeconomics.com	
2.	https://www.bu.edu/econ/files/2014/08/DLS1.pdf	
3.	https://www.imf.org	
4.	https://www.aeaweb.org/resources/students	
5.	https://www.worldbank.org/en/topic/macroeconomics	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	3.0	2.8	3.0	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2L-Low-

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	2
CO2	3	3	3	2	2
CO3	3	3	3	3	2
CO4	3	2	3	2	3
CO5	3	3	2	3	3
Weightage	15	14	13	12	12
Weighted percentage of Course Contribution to PSOs	3	2.8	2.6	2.4	2.4

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-IV

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	INDIAN ECONOMY	Core-VIII					4	5	25	75	100
LearningObjectives											
C1	Tounderstandthefeaturesandissuesof Indian economyandneweconomicpolicy										
C2	Toanalysethe nationalincome, povertyand humandevelopment anditsmethod										
C3	ToequipconceptualfoundationsandmacroeconomicconceptsofIndianEconomy										
C4	TodescribetheTrendsinProductionandProductivityin Agriculture										
C5	ToknowtheimportanceofForeignTradefor aDevelopingEconomy										
UNIT	Contents									No.of Hours	
I	IntroductiontoIndianEconomy Features and Issues of Indian Economy - Planned Economic Development in India - Achievements and Failures of Planning in India – Economic Crisis and Rationale behind Economic Reforms – New Economic Policy (LPG) 1991 – NITI Aayog									15	
II	National Income, Poverty and Human Development Index NationalIncome–SectoralContributionsandEconomicTransition in India – Poverty and Inequality – Definition and Estimates, Gini Coefficient, Sen Index, Poverty Line - Income and Regional Inequalities: Causes and Measures, Unemployment: Nature and Extent,Measures–HDI– InternationalComparisons.									15	
III	Sectorsof theIndian Economy Indian Agriculture – Trends in Production and Productivity – Land Reforms – Green Revolution - Agricultural Pricing - Agricultural Marketing – Food Security - Industrial Development – Trends and Problems, MSMEs – Industrial Policy 1991 and Recent Developments-OverviewofServiceandFinancialSectorsinIndia– Importance–ExpansionofPrivateBanks.									14	
IV	Foreign Trade Importance of Foreign Trade for a Developing Economy- CompositionandDirectionofIndia’sForeignTrade-RoleofFDI and Foreign Institutional Investors- BOP Crisis - India’s Trade Policy.									16	
V	FiscalFederalism Principles of Federal Finance – Fiscal Federalism in India –Functions and Sources of Revenue – Vertical and Horizontal Imbalances– FinanceCommission–Reportsandits Recommendations.									15	
Total											

Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Outline the nature of the Indian Economy and highlight the changes	PO1, PO2
2	Discuss the major issues of Poverty, Inequality, Unemployment, and Human Development in India in comparison to other countries	PO6, PO8
3	Provide a qualitative and quantitative overview of different sectors of the Indian Economy	PO1, PO2, PO3
4	Describe the components of Foreign Trade and analyze India's Balance of Payments	PO1, PO2, PO3
5	Identify various components of fiscal federalism in India	PO1, PO2
Textbooks		
1	Gaurav Datt and Ashwani Mahajan—Datt and Sundaram's Indian Economy S. Chand 72 nd Edition.	
2	Kaushik Basu (Ed.) (2012), Oxford Companion to Indian Economy, 3 rd Edition, OUP, New Delhi.	
3	Ramesh Singh,—Indian Economy , McGraw Hill, 2022	
4	Sanjiv Verma,—The Indian Economy , Unique Publication, 2022	
5	Dr. V. C. Sinha,—Indian Economy Performance and Policies , SBPD Publications, 2021	
Reference Books		
1.	Puri, V. K. & S. K. Misra (2022) Indian Economy	
2.	Uma Kapila (Ed.) (2018) Indian Economy Since Independence	
3.	Byres, T. J. (Ed.) (1997), The State, Development Planning and Liberalization in India, Oxford University Press, New Delhi	
4.	Ashima Goyal (Ed.) The Oxford Handbook of the Indian Economy in the 21 st Century: Understanding the Inherent Dynamism, Oxford University Press	
5.	K. R. Gupta, J. R. Gupta,—Indian Economy , Altanic, 2008	
Web Resources		
1.	http://www.niti.gov.in/	
2.	https://www.rbi.org.in/	
3.	https://hdr.undp.org/	
4.	https://www.india.gov.in/	
5.	https://www.cmie.com/	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	2	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	15	15	14	14	15
Weighted percentage of coursecontribution to POS	3.0	2.8	2.8	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sandCO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	3	1
CO2	3	3	2	3	2
CO3	2	3	2	3	3
CO4	2	3	3	3	3
CO5	1	3	3	3	2
Weightage	10	15	12	15	11
Weightedpercentageof CourseContributionto PSOs	2	3	2.4	3	2.2

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-IV

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	RESEARCH METHODS IN ECONOMICS	Generic Elective-IV					3	4	25	75	100
Learning Objectives											
C1	To understand the meaning and significance characteristics of scientific research										
C2	To know the formulation, selection of research problem and collection of reviews										
C3	To apply the various research design in the social science research										
C4	To enumerate the data and sampling methods										
C5	To discuss the report writing techniques and its procedures										
UNIT	Contents								No. of Hours		
I	Introduction Research: meaning and significance Characteristics of Scientific Research - Type of Research: Pure, Applied, Analytical, Exploratory, Descriptive, Surveys, Case-Study - Limitations of Social Science Research-Role of Computer Technology In Research.								15		
II	Research Problem and Review of Literature Research Problem: formulation and selection - necessity of defining the problem – Review of literature: Primary and Secondary Sources - importance of literature review in defining a problem - identifying gap areas from literature and research database.								15		
III	Research Design Research Design: Concept and Importance in Research – Features of a Good Research Design – Exploratory Research Design–Descriptive Research Design–Experimental Design: Concept of Independent & Dependent variables.								12		
IV	Data and Sampling Methods Data types: Qualitative and Quantitative - Sources of Primary and secondary data - Census - Sampling Methods: Probability and Non-Probability Sampling Methods - Sampling and Non-Sampling Errors								15		
V	Hypothesis and Report Writing Hypothesis: Types of Hypothesis-Null and Alternative Hypothesis-Parameter and Statistic-Type I and Type II Errors -Level of Significance and Critical Region- Report Writing- Types and Principles of writing the Research Report								18		
	Total								75 hours		

Course Outcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1	Understandtheoverview ofSocialScience Research.	PO1, PO2,PO4
2	AnalyzetheResearchProcess	PO1, PO2,PO4
3	Develop the Statistical Analysis to test EconomicTheoryand address PolicyIssues	PO3,PO4
4	Knowthe samplingmethods inResearch.	PO1,PO2
5	ExplainthehypothesistestingandPrinciples ofReport Writing.	PO2,PO3, PO4
Textbooks		
1	Krishnaswamy,O.R.(1993)MethodologyofResearchInSocialSciences, Himalaya publishing House.	
2	Kothari,C.R.(2004).Research Methodology:Methodsandtechniques.New Age International.	
3	VinodChandra,AnandHareendran,—Researchmethodologyl,Pearson,2017	
4	R.Pannerselvam,—ResearchMethodologyl,PHIlearning,2014	
5	Ranjit Kumar,—ResearchMethodologyl,SagePublication,2010	
ReferenceBooks		
1.	Taylor,B.,Sinha,G.,&Ghoshal,T.(2006).Researchmethodology:Aguideto forresearchers in management and socialsciences. PHILearningPvt.Ltd..	
2.	Bhandarkar,P.L.,Wilkinson,T.S.,&Laldas,D.K.(2010).Methodology& TechniquesofSocialResearch. HimalayaPublishingHouse	
3.	Kumar,A. (2002). Research methodologyin social science. Sarup&Sons	
4.	Daniel,P.S.,&Sam,A.G.(2011).Researchmethodology.GyanPublishing House	
5.	Ethridge,D.(2004).Researchmethodologyinappliedeconomics:organizing, planning,and conductingeconomicresearch,Blackwellpublishing	
WebResources		
1.	http://ignou.ac.in	
2.	http://egyankosh.ac.in	
3.	https://www.educba.com	
4.	https://research.com/research/how-to-write-research-methodology	
5.	https://www.questionpro.com/blog/what-is-research/	

MappingwithProgrammeOutcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	3.0	2.8	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	2	2	1
CO2	2	2	2	2	3
CO3	3	3	2	3	3
CO4	1	2	2	3	3
CO5	2	2	1	2	3
Weightage	10	11	9	12	13
Weightedpercentageof CourseContribution to PSOs	2	2.2	1.8	2.4	2.6

Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-IV

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	HEALTH ECONOMICS	Generic Elective-IV					3	4	25	75	100
Learning Objectives											
C1	To understand the importance of health sector in economic development										
C2	To evaluate the components of demand and supply of health care										
C3	To Understand the importance of Health Indicators.										
C4	To evaluate the components of Demand of Healthcare.										
C5	To examine the review of the existing Health Infrastructure.										
UNIT	Contents								No. of Hours		
I	Introduction to Health Economics Health and Economic Development - Determinants of Health - Health Indicators – Birth Rate – Fertility – Morbidity –Mortality – IMR – CMR – MMR – Disability Adjusted Life Year(DALY)–Sex Ratio-Quality Adjusted Life Year(QALY) -Amartya Sen’s Capability Approach.								15		
II	Demand for Health Care Demand for Health Care Services – Preference for Health Care using Indifference Curves – Budget Constraints – Income and Price Effects for Health Care – Elasticity of Demand for Medical Care.								15		
III	Supply of Health Care Supply of Health Care Services – Physicians and Medical Personnel as Health Care Providers – Non Labour Inputs – Hospitals – Interaction of Demand and Supply of Health Care.								15		
IV	Health Infrastructure Health Infrastructure – Rural – Urban –Government Programmes-Preventive,Promotive and Curative Health Care Services-Health Allocation in Budget								15		
V	Health Services and Medical Insurance Health Insurance -Types of Insurance Policies in India- Medical Ethics -Medical Tourism.								15		
	Total								75		

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the importance of Health Indicators.	PO1, PO2
2	Evaluate the components of Demand of Healthcare.	PO3, PO6, PO8
3	Analyze the importance of Supply of Healthcare Services.	PO2, PO6,
4	Review the Existing Health Infrastructure and Budget Allocation.	PO1, PO2, PO8
5	Trace the growth of Medical Tourism in India and understand the need for Health Insurance.	PO1, PO2, PO3, PO4
Textbooks		
1	Xamer Martinez Giralt (2010), — Principles of Health Economics, Routledge, 2010	
2	Banerjee, D. (1975), social and Cultural Foundations of Health Service Systems of India, Inquiry, Supplement to Vol. XII, June 1975	
3	Jay Bhattacharya, Timothy Hyde and Peter Tu, — Health Economics, Palgrave Macmillan, 2014	
4	<u>Peter Zweifel, Friedrich Breyer, Mathias Kifmann</u> , — Health Economics, <u>Springer Berlin Heidelberg</u> , 2009	
5	<u>Barbara McPake, Charles Normand, Charles E. M. Normand</u> , — Health Economics: An International Perspective, Routledge, 2008	

Reference Books	
1.	Himanshu Sekhar Rout and Prasant Kumar Panda (2010) Health Economics in India
2.	Edwin G Dolan and John C Goodman
3.	D. Amutha (2016) — A Textbook of Health Economics, Edition 1, Mangalam Publishers and Distributors, Chennai.
4.	<u>Charles E. Phelps</u> , Health Economics, Routledge, 2017
5.	<u>Jan Abel Olsen</u> , — Principles in Health Economics and Policy, OUP Oxford, 2017
Web Resources	
1.	www.census.org
2.	www.NFHS.org
3.	www.NSSO.org
4.	https://tnhealth.tn.gov.in/
5.	https://tnhealth.tn.gov.in/

Mapping with Programme Outcomes:

	PO 1	PO 2	PO3	PO4	PO5	PO6	PO 7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	2	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	3.0	3.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	1	3	1
CO2	2	2	2	2	2
CO3	2	3	2	3	2
CO4	3	3	3	3	2
CO5	3	3	2	3	3
Weightage	13	14	10	14	10
Weighted percentage of Course Contribution to PSOs	2.6	2.8	2	2.8	2

Strong-3 M-Medium-2L-Low-1

SECOND YEAR-SEMESTER-IV

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	BASIC ACCOUNTANCY	SEC-6					2	2	25	75	100
LearningObjectives											
C1	Toprovideanunderstandingon thebasic conceptsinFinancial Accounting										
C2	Toequippedwithbasicknowledgeabout Tally.										
C3	TodescribetheFinalAccountsand BalanceSheet Adjustment										
C4	TounderstandthebankReconciliationStatement anditsuses										
C5	To usethe TallySoftwareand itsapplications										
UNIT	Contents									No.of Hours	
I	IntroductiontoAccounting Definition – Objectives – Functions- Advantages andDisadvantages- Single Entry Book Keeping and Double - Entry Book Keeping.									15	
II	Accounting-BooksandRecords Journal – Ledger- Subsidiary Book- Cash Book- Trial Balance – Meaning- Methods of Preparation – Errors- Classification of Errors- Rectification of Errors.									15	
III	Final Accounts FinalAccounts-PreparationofTrading-ProfitandLossAccount- Balance Sheet (Simple Adjustments).									18	
IV	BankReconciliation Statement BankReconciliationStatement–Need-Meaning-Methodof Preparation of Bank Reconciliation Statement									15	
V	Tally Software Introduction to Accounting Package – Tally- Meaning, Features, Advantages, Data Entry, Formatting Data , Functional Keys and Simple Calculation- Tally: (Theory for Exam)									12	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the Basic Concepts of Accounting and prepare Book keeping.	PO1, PO3
2	Make Journal and Ledger and Categorize the various subsidiary books of accounts and identify & rectify errors	PO1, PO3
3	Prepare Profit and loss account and Balance Sheet	PO1, PO2, PO3
4	Tabulate Bank Reconciliation Statement.	PO2, PO3
5	Apply Tally Software Package in Accounting	PO3, PO8
Textbooks		
1	Reddy. T. Sand Hari Prasad Reddy. Y (2013) Financial and Management Accounting Margham Publications Chennai	
2	Reddy. T. S Murthy (2012) Financial Accounting Margham Publications Chennai	
3	<u>Rajni Sofat, Preeti Hiro</u> , — Basic Accounting I, PHI Learning, 2010	
4	<u>Nishat Azmat, Andy Lymer</u> , — Basic Accounting I, Mobius, 2016	
5	<u>John J. Wild, Barbara Chiappetta, Ken Shaw</u> , — Fundamental Accounting Principles I, Mc Graw Hill, 2016	
Reference Books		
1.	Mukesh Mahajan, P. S. Gills, V. P. Sharma and H. S. Punia (2001), Fundamental of Accountancy, Unistar Books, Chandigarh.	
2.	Sundeep Sharma (2004) Principles of Accounting, Shree Niwas Publication, Jaipur	
3.	Shukla M. C, T. S. Grawal and S. C. Gupta, (2018), Advanced Accounts, S. Chand and Company	
4.	Maheshwari S. Nand Suneel. K. Maheshwari, (2018), Financial Accounting Vikas Publishing House.	
5.	Goyal V. K and Ruchi Goyal, (2012), Financial Accounting, Prentice Hall India Learning Private Limited.	
Web Resources		
1.	https://www.accounting.com/resources/students/	
2.	https://icmai.in .	
3.	https://www.cipfa.org	
4.	https://www.accountingcoach.com/	
5.	https://www.youtube.com/watch?v=OI09XwgHII	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	14	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	2	1
CO2	2	2	3	2	2
CO3	3	2	3	2	2
CO4	2	2	3	2	2
CO5	2	2	3	2	2
Weightage	11	10	15	10	9
Weightedpercentageof CourseContribution to PSOs	2.2	2	3	2	1.8

S-Strong-3 M-Medium-2L-Low-1

SECONDYEAR-SEMESTER-IV

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	ModernBankingand Insurance	SEC-7					2	2	25	75	100
LearningObjectives											
C1	Todiscern themodern bankingand insurancecourse										
C2	Toenablesthelearnersunderstandnew financialinstrumentsandbanking practices										
C3	Toknowthe role ofinsurancein economicdevelopment										
C4	Tounderstandtheinsurancecontractand risk management										
C5	ToknowtheMajorInsuranceLegislationinIndiaanditsgrowth										
UNIT	Contents									No.of Hours	
I	Banking Commercial Banks- Functions of Commercial Banks- Private and Public Sector Banks- Credit Creation - Commercial Banks's role- Payment Banks- functions- Digital Banking-Tools – Methods									14	
II	CentralBanks FunctionsofaCentralBank–ObjectivesofMonetaryPolicy– Effects and Limitations – Narasimhan Committee Report.									15	
III	IntroductiontoInsurance Insurance: Meaning and Types- Role of Insurance in Economic Development -Saving and Investment Aspects – Social Vs Private Insurance: Life Vs Non-Life Insurance. Classification of Life, Health and General Insurance Policies.									16	
IV	InsuranceContractandRiskManagement Meaningofcontract-InsurableInterest-Utmostgoodfaith- PrincipleofIndemnityandotherPrinciples-RiskManagement: Definition and Types- Management of Risk through Identification Analysis and Control.									15	
V	InsuranceBusinessinIndia Major Insurance Legislation- Growth of Industry- Agricultural Insurance- Health Insurance- Reinsurance- Entry of Private Insurance Companies- Insurance Act. LIC Act, GIC Act. IRDA Act.									15	
	Total									75	

Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Recollect the financial tools and methods of banking operations	PO1, PO2
2	Understand and describe the central banking operations.	PO1, PO2
3	Explain various types of insurances in Practice	PO1, PO4
4	Evaluate the insurance policies and recommend the right policies for use.	PO1, PO2, PO4, PO7
5	Evaluate the macro level implications of the various insurances.	PO1, PO3, PO8
Textbooks		
1	Srivastava P.K. (2013), Banking Theory and Practice, Himalaya Publishing House, New Delhi	
2	Heffernan, S. (2005). Modern Banking. John Wiley & Sons	
3	Tyagi, C. L., & Tyagi, M. (2007). Insurance Law and Practice. Atlantic Publishers & Dist.	
4	J.N.Jain, — Modern Banking and Insurance: Principles and Techniques, Regal publications, 2008	
5	Prasada & Radhika Rao, — Trends of Modern Banking, BSPPublication, 2016	
Reference Books		
1.	Finsinger J. and M.V. Pauly (Eds.) (1986), The Economics of Insurance Regulation: A Cross National Study, Macmillan London.	
2.	Sethi, J., & Bhatia, N. (2012). Elements of Banking and Insurance. PHI Learning Pvt. Ltd..	
3.	Lewis, M.K. (1992). Modern Banking in Theory and Practice. Revue Economique, 203-227.	
4.	Tripathy, N.P., & Pal, P. (2005). Insurance: Theory and practice. PHI Learning Pvt. Ltd.	
5.	Muraleedharan, D. (2014). Modern Banking: Theory and Practice. PHI Learning Pvt. Ltd..	
Web Resources		
1.	https://www.irdai.gov.in	
2.	https://rbi.org.in	
3.	https://www.studocu.com	
4.	https://www.indiapost.gov.in/Financial/Pages/Content/pli.aspx	
5.	https://licindia.in/	

MappingwithProgrammeOutcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	14	14	15	14	14	15
Weightedpercentageofcourse contribution to POS	3.0	3.0	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	2	2	3	3	2
CO4	3	3	3	3	3
CO5	3	3	3	2	2
Weightage	14	14	15	13	11
Weightedpercentageof CourseContribution to PSOs	2.8	2.8	3	2.6	2.2

S-Strong-3 M-Medium-2L-Low-1

THIRDYEAR-SEMESTER-V

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	MONETARY ECONOMICS	CoreIX					4	5	25	75	100
LearningObjectives											
C1	Tounderstandthetheoriesthatgovernsanditsapplication										
C2	Toexplains workingof theMonetarySystem anditsuses										
C3	ToknowtheRoleof CommercialBanksafter Nationalisationandits operations										
C4	Tocomparethemonetarism and Keynesianism										
C5	Toidentifythe roleof central banksand its operations										
UNIT	Contents									No. of Hours	
I	Money Definition,functions,Importance-FormsofMoney-Supplyof Money (M1, M2, M3, M4)-Crypto Currencies.									15	
II	DemandforMoney Demand for Money: Classical, Keynesian and Baumol's InventorytheoreticApproach-JamesTobin'sPortfolioApproach -MiltonFriedman'sReformulatedQuantityTheory.									15	
III	MonetarismVs Keynesianism Monetarism Vs Keynesianism- Comparison- Determinants of Money Supply – Money Multiplier. Supply Side Policies of Inflation.									15	
IV	CommercialBanks Commercial Banks - Credit Creation – Role of CommercialBanks after Nationalisation- RBI's role in Commercial Banks - Narasimhan Committee Report.									15	
V	MonetaryStabilityandCentralBank Inflation and Deflation:Definition, Types, Causes and Effects-Demand-Pull and Cost-Push Inflation- Central Bank Functions - Reserve Bank of India (RBI) -MonetaryPolicyand its Operations in India.									15	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Acquire knowledge of Money and its Functions.	PO1, PO2
2	Understand the Demand for Money and its Determinants.	PO1, PO2
3	Acquire information on Supply of Money and its Determinants.	PO1, PO2
4	Understand operations of Commercial Banks and Money Multiplier.	PO1, PO2, PO3
5	Identify the Monetary Policy Implications	PO1, PO2, PO8
Textbooks		
1	Gupta R.D. (1995), Keynes and Post Keynesian Economics, Kalyani Publishers, New Delhi.	
2	Jhingan M.L. (2004), Monetary Economics, Konark Publication, New Delhi.	
3	Jagdish Handa, — Monetary Economics, Talyor & Francis, 2008	
4	L. Blume, Steven Durlauf, — Monetary Economics, Palgrave Macmillan, 2016	
5	Keith Bain, Peter Howells, — Monetary Economics: Policy and Its Theoretical Basis, Macmillan, 2009	
Reference Books		
1.	Vaish M.C. (2004), Money, Banking and International Trade, New Age International (P) Ltd, New Delhi.	
2.	Sundaram K.P.M. (1996), Money, banking and International Trade, Vikas, New Delhi.	
3.	Basil J. Moore (1965), An Introduction to the theory of Finance, Oxford University Press.	
4.	Sethi, T. T. (2003). Monetary Economics: S. Chand and Co., New Delhi	
5.	Ghosh, B. N. and Rama Ghosh. (1989). Fundamentals of Monetary Economics, Himalaya Publishing House, Mumbai	
Web Resources		
1.	www.rbi.org.in	
2.	https://www.imf.org	
3.	https://www.oecd.org	
4.	https://www.bis.org/publ/work437.pdf	
5.	https://www.worldbank.org/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	2	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	14	15	14	14	15
Weighted percentage of course contribution to POS	2.8	3.0	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	2	3	2	2
CO3	3	2	3	2	2
CO4	3	2	3	2	2
CO5	3	3	3	3	3
Weightage	15	12	15	12	11
Weighted percentage of Course Contribution to PSOs	3	2.4	3	2.4	2.2

S-Strong-3 M-Medium-2 L-Low-1

THIRDYEAR-SEMESTER-V

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	FISCALECONOMICS	Core -X					4	5	25	75	100
LearningObjectives											
C1	ToenablestudentstoacquireKnowledgeonthevariousfacetsofFiscal Economics.										
C2	Toillustratesvarious theoriesoffiscaleconomicsanditsapplications										
C3	Todescribethebudget processand featuresofa goodtax system										
C4	Toanalysethe trendsinpublicexpenditureanddebt management										
C5	ToevaluatetheBudgetoftheGovernmentof India,centralandstaterelation										
UNIT	Contents										No.of Hours
I	Introduction Fiscal Economics: Nature, Scope, Objectives and Instruments -Major Fiscal Functions-MarketFailure:PublicGoodsandPrivateGoods,Externalities, EfficiencyVersusEquity-PrinciplesofFunctional Finance.										15
II	TheoriesofFiscalEconomicsand Policy Principle of Maximum Social Advantage -The Benefit Approach- The Ability-to- Pay Approach-Equal Sacrifice Principle- Fiscal Policy and its Instruments.										14
III	Budgetand Taxation Role of Government in a Modern Economy- Public Budget: Types and Structure - Taxation -Features of a Good Tax System- Direct and Indirect Taxes -Concept of Impact- Incidence and Shifting of Taxation-Elasticity and Determination of Tax Burden - Optimal Taxation.										16
IV	PublicExpenditureandDebt Public Expenditure: Canons and Classification -Wagner’s Law of Public Expenditure- Public Debt: Meaning and Types, Burden of Public Debt-Principles of Public Debt Management– Deficit Financing.										15
V	IndianPublic Finance Budget of the Government of India (Previous Financial Year)-Sources of Public Receipts (Tax and Non-Tax, GST and its Impacts)-Components of Public Expenditure-Sources of Public Borrowing and Debt Liabilities-Deficits-Appraisal of FRBM Act 2004- Fiscal Federalism: Centre and State Relations -Finance Commission Recommendations of Last 3 years.										15
	Total										75

Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Understand the importance and Instruments of Fiscal Economics.	PO1, PO2
2	Evaluate the Principles and theories of Public Finance.	PO2
3	Analyze the Budget, Indian Tax System and Policy.	PO2, PO3
4	Describe Classification, Laws of Public Expenditure and Public Debt.	PO1, PO2
5	Know the Indian Public Finance System and Policy Recommendations.	PO1, PO3, PO7
Textbooks		
1	Bhatia H.L., (2012), Public Finance, Vikas Publications.	
2	Tyagi B. and H.P. Singh (2018)—Public Finance, Jai Prakash Nath & Co, Meerut	
3	Dr. S.K. Singh,—Public Finance in theory and Practice, S. Chand Publishing, 2008	
4	Lekhi,—Public Finance, Kalyani Publishers, 2015.	
5	Richard A. Musgrave & Peggy B. Musgrave,—Public Finance in Theory and Practices, McGraw Hill International Edition, New York, 2006.	
Reference Books		
1.	Harvey Rosen, (2005), Public Finance, Seventh Edition, McGraw Hill Publications.	
2.	Kaushik Basu and Maertens (Ed), (2013), The New Oxford Companion to Economics in India, Oxford University Press.	
3.	Sury M.M., (1990), Government Budgeting in India, Commonwealth Publishers.	
4.	Andley and Sundaram. (2004). Public Finance, Ratan Prakashan, Agra.	
5.	Mu Raja J. Chelliah,—Fiscal Policy in Underdeveloped Countries, Allen and Moowbray Limited at the Alden Press Oxford, II Edition, 2012.	
Web Resources		
1.	https://finmin.nic.in/	
2.	https://www.nipfp.org.in/	
3.	https://www.niti.gov.in/	
4.	https://www.gst.gov.in/	
5.	https://www.indiabudget.gov.in/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	14	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	2	2	3	3	2
CO3	3	3	3	2	3
CO4	2	2	2	2	1
CO5	3	3	2	3	2
Weightage	13	13	13	13	10
Weighted percentage of Course Contribution to PSOs	2.6	2.6	2.6	2.6	2

S-Strong-3 M-Medium-2 L-Low-1

THIRDYEAR-SEMESTER-V

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	INDUSTRIAL ECONOMICS	Core-XI					4	5	25	75	100
Learning Objectives											
C1	To discuss the Features, Performance and development issues of the Indian Economy										
C2	To analyse the various theories of Industrial Location.										
C3	To know the licensing policies and industrial sickness										
C4	To describe the growth Patterns in Indian Industrial Sector.										
C5	To observe the trends and prospects of industrial growth in India										
UNIT	Contents								No. of Hours		
I	Introduction Nature and scope of Industrial Economics - History of Industrial Revolution -Digital Revolution -Classification of Industries: Public Sector, Private Sector and Public Private Partnerships- Large, MSMEs, Cottage Industries- Concept of Plant, Firm and Industry.								15		
II	Theories of Location Theories of Industrial Location - Weber - Sargent Florence - Factors Affecting Location-Localization -Glocalization of Industries – Decentralization of Industries-Industrial Efficiency and Economic Efficiency- Measures of Concentration - Concentration ratio - Hirschman - Herfindahl Index.								16		
III	Industrial Licensing and Policies Industrial Licensing–MRTP Act–Industrial Policies-Industrial Productivity-Capacity Utilization-Industrial Sickness-Mergers and Acquisitions –Profitability and Efficiency.								14		
IV	Industrial Regions of the World and India-Industrial Clusters in India-Sunrise Sector-Regional Backwardness-Government Initiatives.								15		
V	Growth Trends in India Industrial Growth in India: Trends and Prospects – Incentives to Promote Industrialization – Ease of Doing Business Ranking - MNCs in India -Special Economic Zones- FDI Policy- Make in India Initiative- National Manufacturing Policy.								15		
	Total								75		

Course Outcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1.	UnderstandtheimportanceofIndustrial Economics	PO1,PO2
2.	Examinetheories ofindustrialLocation	PO2,PO3
3.	ReviewtherelevanceofIndustrialPolicies	PO1,PO2,PO3
4.	Describethe IndustrialbeltsoftheWorld and India	PO2,PO2
5.	Analysethe IndustrialTrendsinthe Indian Economy.	PO2,PO3
Textbooks		
1.	RanjanaSeth. (2010)IndustrialEconomicsAne’sStudentEdition.	
2.	BarthwalR.R(2007) IndustrialEconomicsAn IntroductoryTextbook,New AgeInternationalPublishers	
3	DennisW.CarltonandJeffreyM.Perloff,ModernIndustrialOrganisation, CambridgeUniversityPress,2015	
4	RajeshKumarR(2021)IndustrialEconomicsand ForeignTrade Jyothis Publishers	
5	LouisPhilips,—AppliedIndustrialEconomicsI, Cambridge University Press,1998	
ReferenceBooks		
1.	JohnWeiss(2011)TheEconomicsof IndustrialDevelopment,Routledge	
2.	Kuchhal,S.C.IndustrialEconomyof India,Chaitanya PublishingHouse, Allahabad(1980)	
3.	DhingraI.CandNitinDhingra(2013)IndustrialEconomicsBookAge Publications	
4.	Martin,S.,(2001)Advanced IndustrialEconomics,2ndEdition,Wiley-Blackwell	
5.	PaulBelleflameet.l—ThetheoryofIndustrialOrganisation-Marketsand StrategiesI,CambridgeUniversityPress,2012	
WebResources		
1.	https://www.india.gov.in/topics/industries	
2.	https://business.mapsofindia.com/india-industry	
3.	https://dpiit.gov.in/	
4.	https://dri.nic.in/	
5.	https://msme.gov.in/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	3	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	15	15	15	15	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	3.0	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	3
CO3	3	3	2	3	3
CO4	2	3	2	3	3
CO5	3	3	2	3	3
Weightage	14	15	10	13	15
Weighted percentage of Course Contribution to PSOs	2.8	3	2	2.6	3

S-Strong-3 M-Medium-2 L-Low-1

THIRD YEAR-SEMESTER-V

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	ENVIRONMENTAL ECONOMICS	Core-XII					4	5	25	75	100
LearningObjectives											
C1	Tounderstandthe theoreticalbasis ofEnvironmental Economics										
C2	Tochoosetherelevant economictools toimproveEnvironmental Quality										
C3	TodescribetheEnvironment asaPublic Goodand marketfailuretheories										
C4	Todoctrinethevarious methodsof environmentalvaluation andits uses										
C5	Toknowtheregulation ofPollutionthroughEconomicInstruments										
UNIT	Contents									No. of Hours	
I	Fundamentals of Environmental Economics Definition, Scope and Significance - Environment – Economy Linkages – Material Balance Approach - Malthusian and Neoclassical perspective of Environment-Sustainable Development -Environment Kuznets Curve.									15	
II	Economics of Natural Resources Classification of Natural Resources - Scarcity and Measurement - Economics of Exhaustible Resources - Economics of Renewable Resources.									15	
III	Market Failure EnvironmentasaPublicGood-TragedyofCommons-Externalities-PigouvianFeeand Coase theorem on PropertyRights.									12	
IV	Valuation of Environment TotalEconomicValue-ContingentValuationMethod–StatedPreference-TravelCostModel-HedonicPricing-Economicsof SustainableDevelopment-GreenAccounting–EcologicalFootprint, Carbon Footprint, Ecological Shadow.									18	
V	Economics of Pollution Control OptimallevelofPollution-RegulationofPollutionthroughEconomic Instruments - Command and Control Approach.									15	
	Total										

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Have a better understanding of Environment-Economy Linkages.	PO1, PO2, PO5
2	Apply environmental concepts to Economic Theories.	PO2, PO3
3	Create economic policies incorporating Environmental Issues.	PO5, PO7
4	Analyse the methods to value Environment Pollution.	PO2, PO3
5	Evaluate the need for reduction of Pollution.	PO2, PO7
Textbooks		
1	Karpagam. M, (2017), Environmental Economics—Third Edition, Sterling Publication Pvt. Ltd, Noida.	
2	Nick Hanley, Jason Shogren and Ben White, (2013), Introduction to Environmental Economics, Second Edition, Oxford University Press, Oxford.	
3	Eugene. T Environmental Economics, Oxford University Press, New Delhi. (2014),	
4	Hanley N, Shogren JF, White B—Environmental Economics in Theory and Practice I, 2nd Edition. Palgrave Macmillan, 2007	
5	Kolstad, Charles D, (2000), Environmental Economics, New York: Oxford University Press,	
Reference Books		
1.	Maureen L. Cropper and Wallace E. Oates, —Environmental Economics: A Survey I, Journal of Economic Literature, Volume 30, 1992,	
2.	Barry C. Field, (1994) Environmental Economics: An Introduction, Singapore, McGraw-Hill,	
3.	Hussen, Ahmed M. (1999), Principles of Environmental Economics: Economics, Ecology and Public Sector. London: Routledge.	
4.	Dr. S. Sankaran (2012) Environmental Economics Margham Publications.	
5.	Mark Maslin (2014)—Climate Change: A Very Short Introduction 3 rd Edition Oxford University Press.	
Web Resources		
1.	https://unfccc.int/	
2.	https://www.undp.org/	
3.	http://moef.nic.in/	
4.	https://www.envis.nic.in	
5.	https://www.unep.org	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	15	14	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	3
CO3	3	3	2	3	3
CO4	2	3	2	3	3
CO5	3	3	2	3	3
Weightage	14	15	10	13	15
Weighted percentage of Course Contribution to PSOs	2.8	3	2	2.6	3

S-Strong-3 M-Medium-2 L-Low-1

THIRDYEAR-SEMESTER-V

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	TAMILNADU ECONOMY	Discipline Specific Elective - V					4	5	25	75	100
LearningObjectives											
C1	TodiscusstheFeatures,PerformanceanddevelopmentissuesofTamilNadu Economy										
C2	Toanalysethe agriculturalandindustrialscenario inTamilNadu										
C3	Tounderstandtheindustrial scenariointamil naduandits growth										
C4	Toknowthe general performanceofthe tamilnadu										
C5	Todescribethestatefinancesanditsdevelopmentinitiatives										
UNIT	Contents									No. of Hours	
I	Introduction Tamil Nadu–Salient features–Geographical Features – Economicand Social Indicators –Human Development – Index Rank–Gender DisparityIndex–PovertyIndex–WorkParticipationRate– Unemployment Rate – Literacy Rate– Life Expectancy – Demography and Occupational Patterns.									15	
II	Agriculture Agriculture–Land Use Patterns– Cropping Pattern–Irrigation - Agricultural Marketing – Defects and Remedial measures – Agricultural Finance – Policy and Issues –Crop Insurance.									16	
III	Industry Industrial Scenario in Tamil Nadu – Production Trends—Large Industries- MSMEs –Khadi and Village Industries – Export Contributionoftop5MajorIndustries-IndustrialFinancial Institutions: TIIC, SIDCO, SIPCOT, Industrial Estates-DIC, EPZ, SPZ, SEZ.									14	
IV	StateFinancesandDevelopmentInitiatives State Finance – Revenue and Expenditure of the State – Tamil Nadu’s Recent Budget – Poverty Alleviation and Unemployment Programmes – Education and Health Care and State Welfare Programmes.									15	
V	GeneralPerformanceofthe State TourismandMedicalTourism–WomenEmpowermentProgramme – Self Help Groups and Micro Finance-MahalirThittam - Environmental Protection Measures.									15	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understands salient features, Poverty, Unemployment of Tamil Nadu Economy	PO1, PO2
2	Examines the issues in Indian Agriculture, Land Use Patterns, finance and Insurance	PO2, PO3
3	Grasps the Industrial Scenario in Tamil Nadu	PO1, PO7, PO8
4	Describes the status of State Finances and Development Programmes of Tamil Nadu	PO2, PO3
5	Analyse the overall performance of Tamil Nadu Economy.	PO3, PO7, PO8
Textbooks		
1	Leonard A. G. S. J., (2006), Tamil Nadu Economy, Macmillan India Ltd, New Delhi	
2	Naganathan M. (2002), Tamil Nadu Economy: Trends and Prospects, (ed.), University of Madras.	
3	Rajalakshmi N., (1999), Tamil Nadu Economy, Business Publishers, Bombay.	
4	Kuppusamy K., — Socio-Economic Development Of India, Sharadha Publications, 2014	
5	S. Perumalsamy, — Economic Development of Tamil Nadu, S. Chand & Company, 1985	
Reference Books		
1.	Veeramani A. R., Tamil Nadu Agricultural Economy, Divyasre Publication, 2015	
2.	Manickam S., (2010), Tamil Nadu – An Economic Appraisal, Department of Evaluation and Applied Research, Panorama of Indian Economy.	
3.	Madras Institute of Development Studies, (1988), Tamil Nadu Economy: Performance and Issues, Oxford and IBH Publishing Company Pvt. Ltd., New Delhi	
4.	Kurien C. T. and James Joseph (1979), — Economic Change in Tamil Nadu: A Regionally and Functionally Disaggregated Study, Allied Publishers Pvt. Ltd. New Delhi.	
5.		
Web Resources		
1.	www.tn.gov.in	
2.	http://tnenvis.nic.in/	
3.	https://www.msmeonline.tn.gov.in/	
4.	https://ctd.tn.gov.in	
5.	https://www.tamilnadutourism.tn.gov.in	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	2	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	14	14	15	14	14	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	3	3
CO3	3	3	3	3	2
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	15	15	11	15	14
Weighted percentage of Course Contribution to PSOs	3	3	2.2	3	2.8

S-Strong-3 M-Medium-2L-Low-1

THIRD YEAR-SEMESTER-V

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	MANAGERIAL ECONOMICS	Discipline Specific Elective-V					3	5	25	75	100
LearningObjectives											
C1	Todevelopanalytical andproblem-solvingskillsamongthe students.										
C2	ToenablestudentstoCapitalBudgetinganditsconcepts.										
C3	Tounderstandthecostcontrolsmeasuresanditsuses										
C4	ToknowtheDemand for Durable andNon-Durable Products										
C5	Tofamiliarizestudentsof PricingPoliciesanditsPractices.										
UNIT	Contents								No. of Hours		
I	Introduction Nature and Scope of Managerial Economics - Meaning - Characteristics– Importance–Role and Responsibilities of Managerial Economist – Basic Economic Tools in Managerial Economics.								15		
II	Demand, Cost and Profit Analysis Demand for Durable and Non-Durable Products, Demand Forecasting Techniques -Statistical and Non-Statistical Techniques -Cost Estimation - Cost-Volume-Profit Analysis (Break Even Analysis)- Objectives and Assumptions; Determination of Break Even Point, Limitations								15		
III	Pricing Policies and Practices Objectives - Popular Pricing Methods and Strategies- Price Discounts and Differentials- Pricing by Manufacturers and Retailers- Price Forecasting.								12		
IV	Capital Budgeting Capital Budgeting: Need for capital budgeting- Different steps in Capital Budgeting- - Appraisal Methods – Payback Method, Accounting Rate of Return, Net Present Value method, Internal Rate of Return Method, Cost–Benefit Method - Capital Rationing.								18		
V	Cost of Capital Sources of Funds for Long Term Financing-Cost of Debt Capital -Cost of Preferred Stock -Cost of Equity Capital or Common Stock-Cost of Retained Earnings.								15		
	Total								75		

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the Micro Economic Principles and applying it in Business Decision.	PO1, PO2
2	Examine the concepts of Demand, Cost and Profit	PO1, PO2
3	Determine and analyse the various Pricing Techniques.	PO2, PO3
4	Appraise the Project Proposals	PO4, PO3
5	Understand the sources of Finance for Business.	PO2, PO3
Textbooks		
1	Varshney R.L., and Maheshwari K.L. (1997), Managerial Economics, Sultan Chand, N Delhi	
2	Mehta P.L. (1997), Managerial Economics, Sultan Chand, New Delhi.	
3	William F. Samuelson, Stephen G. Marks, — Managerial Economics, Wiley, 2014	
4	Michael R. Baye, Managerial Economics & Business Strategy—Mc. Graw Hill, USA, 5th Edition 2006.	
5	Yogesh, Maheshwari, Managerial Economics, PHI Learning Pvt Ltd, 2013	
Reference Books		
1.	Dominic Salvatore, (1993), Managerial Economics, McGraw Hill Inc, New York	
2.	Ahuja, H.L. (2004), Business Economics, S. Chand & Co, New Delhi.	
3.	L. Trivedi (2002), Managerial Economics: Theory and Applications Tata McGraw Hill.	
4.	Dwivedi D.N (2000), Managerial Economics, Vikas Publishing House Pvt Ltd	
5.	Gregory Mankiw (2008) Economics: Principles and Applications, New Delhi, Cengage Learning India.	
Web Resources		
1.	http://economics.about.com/od/pricing	
2.	www.rbi.org	
3.	https://nptel.ac.in/courses/110101005	
4.	https://www.managementstudyguide.com/managerial-economics	
5.	https://hbr.org/1976/11/pricing-policies-for-new-products	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	15	14	15	15	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	2	3	3
CO2	3	2	3	3	3
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	2
Weightage	15	13	13	15	14
Weighted percentage of Course Contribution to PSOs	3	2.6	2.6	3	2.8

S-Strong-3 M-Medium-2L-Low-1

THIRD YEAR-SEMESTER-V

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	OPERATIONS RESEARCH	Discipline Specific Elective-VI					3	5	25	75	100
Learning Objectives											
C1	To enable students to understand the rational decision making in practice										
C2	To understand use of key concepts such as Linear Programming and its applications,.										
C3	To probe the Transportation Assignment CPM, PERT and Queuing										
C4	To provide understanding about making Rational Decisions in Practice.										
C5	To provide knowledge on acquiring Entrepreneurial Skills.										
UNIT	Contents								No. of Hours		
I	Introduction to Operations Research Operations Research – Definition–Methodology – Tools-Types of Operations Research Models- Operations Research and Decision Making - Limitations.								12		
II	Linear Programming Problem Definition – Applications- Assumptions -Formulation- - Graphical solution – Maximization and Minimization- Simplex Method (2 Variable)								15		
III	Transportation and Assignment Introduction – Matrix Formulation of a Transportation Problem– North West Corner Entry Method –Vogel's Approximation Method- Initial Basic Feasible Solution (basic problems) - Assignment – Introduction – Balanced and Unbalanced Assignment Problem–Solution using Hungarian Assignment Method.								18		
IV	Decision Theory Decision Making under Risk and Uncertainty-Decision Tree Analysis- Network Analysis –Basic Concepts: CPM – PERT								15		
V	Queuing Theory Queuing Theory - Basic Concepts -Traffic Intensity– Idle Rate- Single Channel - Number of Customers in Line and System - Time Spent by the Customers in Line and System - Probability of Customers' Waiting.								15		
	Total								75		

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the Characteristics and Methodology of Operations Research.	PO1, PO3
2	Analyse constraints in optimization using Linear Programming	PO2, PO3
3	Examine the role of various Transportation Model and Optimum cost in Assignment	PO2, PO3
4	Take appropriate decisions under conditions of risk and Uncertainty	PO3, PO4
5	Evaluate the costs involved in Queuing	PO2, PO3
Textbooks		
1	Vittal P.R., (2019), Introduction to Operations Research, Margham Publications	
2	Gupta P.K. and Manmohan, (2019), Operations Research Sultan Chand, New Delhi	
3	G. Srivivasan, — Operations Research: Principles and Application, Prentice Hall India Pvt., Limited, 2017	
4	Ravindran, Phillips, Solberg, — OPERATIONS RESEARCH: PRINCIPLES AND PRACTICE, 2ND ED, Wiley, 2007	
5	P. Rama Murthy, — Operations Research, New Age International, 2007	
Reference Books		
1.	Chawla K.K, Vijay Gupta and Bhushan K. Sharma (2015) Introduction to Operations Research, Kalyani Publishers	
2.	Hamdy Taha, (2017) Operations Research: An Introduction, 10 th Edition, Pearson	
3.	Kapoor V.K. (2017) Operations Research, Sultan Chand and Sons, New Delhi,	
4.	Gupta P.K & Manmohan (2003) Problems in Operations Research (Methods and Solutions), Sultan Chand and Sons, New Delhi	
5.	Panneerselvam R. (2018) Operations Research, Prentice-Hall India,	
Web Resources		
1.	https://www.edx.org/course/operations-research-an-active-approach	
2.	https://www.theorsociety.com/resource-centre/teaching-resources/	
3.	https://or.stackexchange.com/questions/4277/operations-research-self-study-resources-for-beginners	
4.	https://www.notes4free.in/admin/postimages/OR%20NOTES.pdf	
5.	https://youtu.be/x-Wx9KLRBpk	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	15	14	14	15	14	15
Weightedpercentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	2
CO2	3	3	3	3	3
CO3	3	3	2	3	3
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	15	15	11	15	14
WeightedpercentageofCourseContribution to PSOs	3	3	2.2	3	2.8

S-Strong-3 M-Medium-2L-Low-1

THIRD YEAR-SEMESTER-V

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	GENDER ECONOMICS	Elective					3	5	25	75	100
Learning Objectives											
C1	Students will be able to sensitize on issues that are related to gender										
C2	To understand the conceptual clarification of women and work										
C3	To analyse the Women in Organized and Unorganized Sectors in an Economy										
C4	Identify the marginalization of women in economic theory and in the economy										
C5	Incorporate gender in mainstream policymaking										
UNIT	Contents								No. of Hours		
I	Introduction to Gender Analysis and Economics Definition - Gender - Gender Analysis: Purpose and Scope - Feminist Perspective in Economics - Classical and Neoclassical Economics- Post Keynesian Economics- Economic Measurements-Empirical Challenges.								12		
II	Development and Anti - Development Development Versus Anti-Development - Women In Development (WID)- Women and Development (WAD)-Gender And Development – Women And Empowerment-Women And Environment – Ecofeminism.								15		
III	Women and Work – A Conceptual Clarification Invisibility of Women – —Statistical Purdah - A Critique of Methods, Concepts, Definitions Employed in Economic Theory- A Critique of The Data System In India (Application) - Measures To Rectify This Invisibility								18		
IV	Marginalization of Women Women Sidelined – Gender – Discrimination Theories - Women in The Labour Market – Sexual Division of Labour, Wage Differentials, Micro Credit-Women in The Organized and Unorganized Sectors Of The Indian Economy (Application) - Feminization Of Work and Feminization Of Poverty								15		
V	Gender, The Economy and Related Issues Population–Demographic Features-Health and Education- Policy Measures – Government and NGOs– Gender Budgeting								15		
	Total								75		

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Recognize needs for Gender Analysis	PO1, PO5
2	Analyze the role of gender in development	PO1, PO2, PO5
3	Identify the reasons behind the marginalization of women	PO2, PO5
4	Formulate policies to include the excluded	PO5, PO7
5	Integrate gender in Mainstream Economics	PO3, PO7
Textbooks		
1	Jaya Shrivatsava (2018) Gender Discrimination and Inequality in Contemporary India: Dimensions and Voices of Protests, Kalpaz Publications.	
2	Caroline Criado Perez (2019) Invisible Women: Data Bias in a World Designed for Men, Harry N. Abrams.	
3	Mukesh Eswaran (2020) Why Gender Matters in Economics Princeton University Press	
4	K.R. Gupta, — Gender Problems and Policies, Atlantic, 2009.	
5	Joyce Jacobsen, — The Economics of Gender, Wiley-Blackwell Publisher 3rd Edition, 2007	

Reference Books	
1.	GOI (1987), Shram Shakti, Report on the National Commission on Self-employed Women and Women in the Informal Sector New Delhi.
2.	Julie A Nelson (1996), Feminism, Objectivity and Economics, Routledge, London.
3.	Krishnaraj, Maithreyi and Joy P. Deshmukh (1991), Gender in Economics, Ajantha Publishers, New Delhi
4.	Loutfi, MF (ed.) (2002), Women, Gender & Work, Rawat Publishers, New Delhi
5.	Krishnaraj, M., and M.P.D. Joy. Gender in Economics. Ajantha, New Delhi, 1991
Web Resources	
1.	https://www.unwomen.org/en/how-we-work/intergovernmental-support/world-conferences-on-women
2.	https://wcd.nic.in/
3.	https://www.tn.gov.in/departments/30
4.	http://icds-wcd.nic.in/
5.	http://ncw.nic.in/

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	2	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	15	14	15	15	14	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	3	3
CO3	2	3	2	3	3
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	14	15	10	15	15
Weighted percentage of Course Contribution to PSOs	2.8	3	2	3	3

S-Strong-3 M-Medium-2L-Low-1

THIRD YEAR-SEMESTER-VI

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	INTERNATIONAL ECONOMICS	Core-XIII					4	6	25	75	100
Learning Objectives											
C1	To evaluate critical overview of International Trade theories										
C2	To understand the Foreign Exchange Market and its operations										
C3	To know the BOP disequilibrium and International Trade Policy.										
C4	To impart knowledge on Foreign Exchange Market and its concepts										
C5	To familiarize students on Trade Policies										
UNIT	Contents							No. of Hours			
I	Introduction Nature and Scope of International Economics - The Globalization of the World Economy - International Trade and the Nation's Standard of Living - International Trade Policy - Current International Economic Problems and Challenges.							15			
II	International Trade Theories Absolute Advantage: Adam Smith - Comparative Advantage: David Ricardo - Opportunity Cost: Haberler - Reciprocal Demand: Mill - Offer Curves: Marshall - Factor Endowments: Heckscher-Ohlin - Leontief Paradox - Economic Growth and International Trade.							14			
III	Foreign Exchange Market Foreign Exchange Market: Function and structures - Exchange Rates: Fixed, Flexible, Floating, Pegged, Nominal and Real Exchange Rates - Theories of Exchange Rates: Mint Parity Theory, Purchasing Power Parity Theory, and Balance of Payments Theory.							16			
IV	Balance of Payments The Balance of Payments Account - Equilibrium and Disequilibrium in BOP - Surplus and Deficit in BOP - Adjustment Mechanism: Direct and Indirect Mechanisms - Export Promotion and Import Substitution.							15			
V	Terms of Trade and Trade Policy Terms of Trade: Concept and Determinants - Terms of trade and Economic Development - Tariff and Non-Tariff Barriers - Effects - Quotas - Import Quotas Vs Tariffs - Free Trade and Economic Development - Free Trade Vs Protection.							15			
	Total							75			

Course Outcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1	Develop ideas of the basic characteristics of Globalisation of the World Economyand its currentinternationaleconomicproblemsand challenges.	PO1
2	GraspthebasictheoriesofInternationalTrade andEconomic Growth.	PO1
3	Understandthefunctions,structureandtheories ofForeign Exchange Market.	PO1,PO2,PO3
4	DescribethetheBOPdisequilibrium, Adjustment Mechanism,ExportPromotionandImport Substitution.	PO2,PO3
5	Outlinethe conceptsof termsoftradeand assess theTariff,quotas,Freetradeandeconomic development	PO1,PO2
Textbooks		
1	MithaniD.M(2002),IntroductiontoInternationalEconomics,Vora&CoPublishers, Bombay.	
2	Dwivedi, D. N.(2013).InternationalEconomics:TheoryandPolicy.VikasPublishing House,NewDelhi.	
3	Cherunilam, Francis (2006). International Economics, TataMcGraw-Hill Publishing Co. Ltd., New Delhi	
4	M.LJhingan,—InternationalEconomicsl,Vrindapublications,2016	
5	K.R.Gupta,InternationalEconomics,AtlanticPublishers,2017	
ReferenceBooks		
1.	PaulKrugman,MauriceObstfeld,andMarcMelitz,(2012),InternationalEconomics: TheoryandPolicy, Addison-Wesley(Pearson EducationIndian Edition), 9th edition.	
2.	Kindleberger,C.P(1977).InternationalEconomics,D.B.TaraporevalaSonsandCo. Pvt.Ltd., Bombay	
3.	Leamer,E.E.,&Stern,R.M.(2017).QuantitativeInternationalEconomics. Routledge.	
4.	Salvatore,D.(2016).InternationalEconomics.JohnWiley& Sons.	
5.	Jones,R.W.,Grossman,G.M.,Kenen,P.B.,Rogoff,K.,Gopinath,G.,&Helpman, E.(Eds.).(1997).Handbookof InternationalEconomics (Vol.3).Elsevier.	
WebResources		
1.	https://www.imf.org	
2.	https://www.forextime.com/education/forex-trading-for-beginners	
3.	https://www.weforum.org/	
4.	https://www.wto.org/	
5.	https://policy.trade.ec.europa.eu/eu-trade-relationships-country-and-region/negotiations-and-agreements_en	

MappingwithProgrammeOutcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	2	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	2	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	14	15	15	14	15
Weighted percentage ofcoursecontribution to POS	2.8	3.0	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	2	3	2
CO3	3	3	2	3	2
CO4	3	3	3	2	2
CO5	3	3	2	3	3
Weightage	15	15	12	14	12
Weightedpercentageof CourseContribution to PSOs	3	3	2.4	2.8	2.4

S-Strong-3 M-Medium-2L-Low-1

THIRD YEAR-SEMESTER-VI

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	DEVELOPMENT ECONOMICS	Core-XIV					4	6	25	75	100
LearningObjectives											
C1	Tofocuseson themesthatcut acrosscorevalues indevelopment economics										
C2	Todescribethevariousapproachesandtheoriesof development.										
C3	ToanalyzethesignificanceofDevelopmentModelsInEconomicPlanning										
C4	ToenablethestudentstoknowaboutDevelopmentandGrowth Models.										
C5	Toprobetherole ofFinancial Systemin EconomicDevelopment										
UNIT	Contents									No.of Hours	
I	Introduction Meaning and Nature of Development Economics – Core values of Development-AmartyaSen’sApproach–EconomicGrowthVs. Development–ProgressandEconomicWelfare–Comparative Economic Development.									12	
II	TheoriesofEconomic GrowthandDevelopment–I Rostow’sstagesofGrowth –BigPushTheory-TheoryofCritical Minimum Effort - Utilisation of Surplus Manpower – Lewis Theory, Nurkse Theory - Rural Urban Migration – Harris-Todaro Model.									15	
III	TheoriesofEconomic GrowthandDevelopment–II Harrod-Domar Model (Critical Expansion and Growth) - - Solow ModelofGrowth-TechnicalProgressandGrowth-Human CapitalandGrowth-MyrdalModel(CumulativeCausation Thesis) - Kaldor Model (Model of Distribution).									18	
IV	DevelopmentPlanning Development Planning – Concept and Rationale- Basic Models of Development Planning process – Government Failure and Market Economy – Role of NGOs in Economic Development – Trends in Governance and Reforms.									15	
V	FinancingEconomicDevelopment RoleofFinancialSysteminEconomicDevelopment–Formal VersusInformalFinance–MicroFinance–ForeignFinance– ForeignAid- DevelopmentAssistance Debate.									15	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Outline the central themes and approaches to Development.	PO1, PO2
2	Compare and contrast the theories of Growth and Development	PO1, PO2, PO3
3	Critically analyse various Models of Growth.	PO2, PO3, PO7
4	Examine the welfare impact of Development Planning and proposed development interventions by different institutions	PO1, PO2, PO3, PO7
5	Evaluate the source and significance of Finance in Economic Development	PO3, PO4
Textbooks		
1	Ahuja H.L. (2016), Development Economics, S. Chand and Company Ltd.	
2	Jhingan M.L. (2016), Economics of Development Planning, Himalaya Publication House, 41 st Edition.	
3	Dutt, A. (2003). Development Economics and Structuralist Macroeconomics. Edward Elgar Publishing.	
4	Debraj Ray, "Development Economics", Oxford Indian Paperbacks, 1998	
5	Alain de Janvry, Elisabeth Sadoulet, — Development Economics: Theory and Practice, Talyor & Francis, 2021	
Reference Books		
1.	Todaro Michael and C Smith Stephen (2017) Economic Development, Pearson, 12 th Edition	
2.	Taneja & R.M. Myre M.L. (2017), Economics of Development and Planning, Vikas Publishing Co., 15 th Edition	
3.	Kulwant Rai Gupta (2006 & 2009), Economics of Development & Planning (Vol. 1 & Vol. 2), Atlantic Publishers and Dist.	
4.	Huq, M.M., Clunies-Ross, A., & Forsyth, D. (2009). Development Economics. McGraw Hill.	
5.	Meier, G.M., & Stiglitz, J.E. (Eds.). (2001). Frontiers of Development Economics: the future in perspective. World Bank Publications.	
Web Resources		
1.	https://web.mit.edu/krugman/www/dishpan.html	
2.	http://www.niti.gov.in/	
3.	https://ida.worldbank.org/en/what-is-ida	
4.	https://www.trade.gov/	
5.	https://www.saarc-sec.org/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	2	2	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	2	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	14	14	15	15	14	15
Weighted percentage of course contribution to POS	2.8	2.8	2.8	2.8	3.0	2.8	2.8	3.00

S-Strong-3M-Medium-2L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	2	3	2	3	2
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3
Weightage	14	15	13	15	13
Weighted percentage of Course Contribution to PSOs	2.8	3	2.6	3	2.6

S-Strong-3 M-Medium-2L-Low-1

THIRD YEAR-SEMESTER-VI

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	AGRICULTURAL ECONOMICS	Core-XV					4	6	25	75	100
Learning Objectives											
C1	To probe into the various issues in agricultural Labour										
C2	To understand the marketing, Finance and Price Policy of Agriculture										
C3	To study the impact of Agriculture on Indian Economic Scenario.										
C4	To assess the Sustainable agriculture Development in India										
C5	To familiarize students about the significance of Sustainable Agriculture.										
UNIT	Contents								No. of Hours		
I	Introduction Scope and significance of Agriculture- Role of Agriculture in India's Development- Inter-sectoral Linkages - Farm Management: Definition and Principles- Management of Risks in Agriculture.								12		
II	Agricultural Labour Agricultural labour: Definition - Types – Supply of Labour – Problems - Rural Unemployment: Types, Consequences and Remedial Measures- Minimum Wages for Agricultural Workers– Recent Wage and Self-Employment Programmes								15		
III	Agricultural Finance Agricultural Finance: Meaning, Nature, Types, Sources and Problems of Agricultural Finance- Cooperatives in Rural Finance- Role of Commercial Banks and NABARD – Farm Capital - Meaning, Types and Marginal Efficiency of Farm – Agricultural Capital Formation								15		
IV	Agricultural Price Policy Objectives and need of Agricultural Price Policy – Stability and Trends in Agricultural Prices – Evaluation of Agricultural Price Policy in India – Agricultural Exports - Current Issues in Indian Agriculture.								15		
V	Sustainable Agriculture and Food Security Development issues: Poverty, Inequality, Unemployment and Environmental Degradation - Green Revolution: Recent Developments– Methods and Issues - Population and Food Supply- Food Security and Public Distribution System in India.								18		
	Total								75		

CourseOutcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1	Understandthe relevanceofAgricultural Economicsand Development	PO1,PO2
2	ExaminetheimportanceofAgriculturalLabour inRuralDevelopment	PO1,PO2
3	Identifythesources andimportanceof AgriculturalFinance.	PO3, PO7
4	AnalyzethetrendsinAgriculturalPrices	PO1, PO2,PO3
5	EvaluatetheMajorissuespertainingto Agriculture.	PO3,PO4
Textbooks		
1	LekhiR.K.andJoginderSingh,(2015),AgriculturalEconomics:AnIndian Perspective,KalyaniPublishers, Ludhiana.	
2	SadhuAn,SinghAmarjitandSinghJasbir,(2014),FundamentalsofAgricultural Economics,HimalayaPublishingHouse,Delhi	
3	MridulaMishra,(2010),AgricultureandFoodEconomics,SerialsPublication, New Delhi.	
4	JohnB.Penson,Jr,OralCapps,Jr,C.ParrRossonIII,Richard.T.Woodward, —IntroductiontoAgriculturalEconomics, PearsonPublications,2017.	
5	Dr.B.P.Tyagi,—AgriculturalEconomics&RuralDevelopment, JaiPrakashnath& Co., 2017.	
ReferenceBooks		
1.	JanardhanaRao.N,(2005),IndianAgriculture:IssuesandPerspectives,ICFAI UniversityPress,Hyderabad.	
2.	Gray,L.C.(2013).IntroductiontoAgriculturalEconomics.ReadBooks Ltd.	
3.	Barkley,A.,&Barkley,P.W.(2016).PrinciplesofAgriculturalEconomics. Routledge.	
4.	Cramer,G.L.,Jensen,C.W.,&SouthgateJr,D.D.(2001).Agricultural EconomicsandAgribusiness (No. Ed.8).John Wileyand Sons.	
5.	Colman,D.,&Young,T.(1989).PrinciplesofAgriculturalEconomics:Markets AndPricesInLessDevelopedCountries.Cambridge UniversityPress.	
WebResources		
1.	https://icar.org.in/	
2.	https://www.icrisat.org/	
3.	https://www.nabard.org/	
4.	https://www.fao.org	
5.	https://farmer.gov.in/mspstatements.aspx	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	2	2	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	15	14	15	15	14	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	3.0	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	2	3	2	3	2
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3
Weightage	14	15	13	15	13
Weighted percentage of Course Contribution to PSOs	2.8	3	2.6	3	2.6

S-Strong-3 M-Medium-2 L-Low-1

THIRDYEAR-SEMESTER-VI

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	BASIC ECONOMETRICS	Discipline Specific Elective- VII					3	5	25	75	100
Learning Objectives											
C1	Toanalyse the Economic Relationship mathematically.										
C2	To estimate testing hypotheses, forecasting which helps in Policy Decision Making										
C3	To understand the application of economic theories in real time situations										
C4	To evaluate the Violation of Assumptions in econometric applications										
C5	To understand and analyze various Econometric Models and its application.										
UNIT	Contents									No. of Hours	
I	Introduction Definition – Scope – Divisions – Objectives – Use of Econometrics – Econometrics and Mathematical Economics – Econometrics and Statistics – Methodology of Econometrics - Basic ideas of Linear Regression Model–Two variable Model, Population regression Function (PRF), Sample Regression Function (SRF)–Error term U–significance -Stochastic form of PRF and SRF.									12	
II	Estimation Classical Linear Regression Model – Assumptions – Method of Ordinary Least Squares (OLS) – Derivation of OLS Estimators - Derivation of variance and Standard error of OLS estimators (Simple Linear Regression) – Properties of OLS estimators- Gauss–Markov Theorem– Proof – Three Variable Model estimation (Basic Idea only) – Hypothesis Testing (t and F test)– Test of Goodness of Fit R^2 and Adjusted R^2 .									18	
III	Violation of Assumptions Multi-collinearity: Nature, Consequences, detection and Remedial Measures- Heteroscedasticity: Nature- Consequences Detection and Remedial Measures- Autocorrelation: Nature, Consequences, Detection and Remedial Measures.									15	
IV	Functional Forms and Dummy Variables Regression through the origin - Double Log Model – Measurement of Elasticity – Semi log model – Measurement of Growth. Dummy Variables – ANOVA and ANCOVA Models – Dummy Variable Trap – Uses – Interaction Effects – Structural Changes – Seasonal Variations – Piecewise Linear Regression. Autoregressive and Distributed Lag Model– Ad Hoc Method of									15	

	Estimation–KoyckTransformation –MeanandMedianLag.	
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V	SimultaneousEquationModel Simultaneous Equation Model:Definition and Examples – Simultaneous Equation Bias – Structural and Reduced Form Equations – Identification – Rank and Order Condition – Indirect Least Square Estimation – Two Stage Least Square Estimation.	15
	Total	75

Course Outcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1	Understandingthe importanceof Econometrics.	PO1,PO3
2	Learningthe estimationtechniquesof measuring relationshipamongeconomicvariables.	PO1,PO3
3	Developingskills of interpretation.	PO3,PO8
4	Constructmodelsinthe testingof theories.	PO2, PO3, PO7
5	Applicationofreal dataforpolicysuggestions.	PO2,PO3,PO8
Textbooks		
1	Gujarathi,D.M.(2022).Gujarati:BasicEconometrics.McGraw-hill.	
2	Ramanathan,R.(1992).Introductoryeconometrics withapplications.DrydenPress.	
3	MaddallaG.S.(2001) IntroductiontoEconometrics, ThirdEdition ,WileyIndia	
4	Koutsoyiannis. —A,TheoryofEconometrics,Palgrave,Delhi.	
5	M.Wooldridge,—IntroductoryEconometrics:AModernApproach,Jeffery5th Edition 2013.	
ReferenceBooks		
1.	DominickSalvatoreandDerrickReagle,StatisticsandEconometrics,TataMcGraw Hill(Schaum’sSeries).	
2.	Damodar,N.(2009). BasicEconometricsFifthEdition.McGraw-Hill.	
3.	Moody,C.(2009).BasiceconometricswithSTATA.EconomicsDepartment.College ofWilliam and Mary.	
4.	JohnsonJr,A.C.,Johnson,M.B.,&Buse,R.C.(1987).Econometrics:Basicand applied.NewYork.	
5.	Hill,R.C.,Griffiths,W.E.,&Lim,G.C.(2018).Principlesofeconometrics.John Wiley&Sons.	
WebResources		
1.	https://nptel.ac.in/courses/111104072	
2.	http://home.iitk.ac.in/~shalab/onlinecoursematerial	
3.	https://nou.edu.ng/coursewarecontent/ECO%20355_0.pdf	
4.	https://www.economtericsociety.org	
5.	https://economicsnetwork.ac.uk	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	2	2	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	2	2	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	14	14	15	15	14	15
Weighted percentage of coursecontributiontoPOS	2.8	2.8	3.0	2.8	3.0	3.0	2.8	3.00

S-Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	3	3
CO3	3	3	2	3	3
CO4	3	3	2	3	2
CO5	3	2	3	2	2
Weightage	15	14	11	14	13
Weightedpercentageof CourseContribution to PSOs	3	2.8	2.2	2.8	2.6

S-Strong-3 M-Medium-2L-Low-1

THIRD YEAR-SEMESTER-VI

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	BEHAVIOURAL ECONOMICS	Discipline Specific Elective-VII					3	5	25	75	100
Learning Objectives											
C1	To provide an overview of how Behavioural Principles in economics										
C2	To apply behavioural approaches to economic Problems										
C3	To know the Nature and Component of mental accounting										
C4	To impart knowledge on how people's behaviour influence Decision Making.										
C5	To analyze the Behavioural Economic Models.										
UNIT	Contents									No. of Hours	
I	Introduction History and Evolution of Behavioural Economics - Neoclassical Concept and Criteria for Economic Rationality - Causes of irrationality – Herbert Simon - Bounded Rationality Methods used in Behavioural Economics									15	
II	Heuristics & Biases Advantages and Disadvantages of Heuristics - Availability Heuristic - Anchoring Heuristic - Representative Heuristic - Self Evaluation Biases and Projection Bias									14	
III	Animal Spirits and its impact on Economic Decisions Confidence – its feedback mechanism that amplifies disturbances - Fairness – Its influence in setting wages and prices - Corruption and Antisocial behaviour - Money Illusion – Improper interpretation of inflation and deflation									15	
IV	Prospect Theory Conventional approaches to modifying Expected Utility theory - Prospect theory and Endowment effect - Reference points and Loss Aversion - Shape of the utility function - Decision weighting									16	
V	Mental Accounting Nature and Component of mental accounting - Framing and Editing - Budgeting and Fungibility - Choice Bracketing and Dynamics									15	
	Total									75	

Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Understand the flexibility and limitations of the economic approach to modelling behaviour and demonstrate knowledge of the evolution and methods used in behavioural economics	PO1, PO3
2	Identify ways in which individuals are systematically irrational	PO1, PO2
3	Know how to use existing behavioural models to understand new economic phenomena and analyse how deviations in rationality impact economic decisions.	PO2, PO3
4	Apply Prospect Theory to understand how people make decisions when presented with alternatives that involve risk, probability and uncertainty.	PO3, PO4, PO7
5	Understand and apply in policy the different aspects of the concept of mental accounting	PO3, PO7, PO8

Textbooks

1	Phillip Corrand and Anke Plagnol Behavioral Economics: The Basics 1 st Edition, Kindle Edition, Routledge, 2018
2	Dan Ariely Predictably Irrational: The Hidden Forces That Shape Our Decisions, HarperCollins, 2009.
3	David Correll Behavioral Economics: Psychology, Neuroscience, and The Human Side of Economics (Hot Science) Icon Books Ltd, 2021
4	Sanjit Dhama, The Foundations of Behavioral Economic Analysis, Oxford University Press, 2016
5	<u>Brandon Lehr</u> , — Behavioral Economics Evidence, Theory, and Welfare, Taylor & Francis, 2021

Reference Books

1.	Nick Wilkinson and Matthias Klaes (2012) An Introduction to Behavioural Economics 2 nd Edition, Palgrave Macmillan, London
2.	David R. Just (2014) Introduction to Behavioural Economics, Wiley Publication, New Jersey
3.	Colin F. Camerer, George Loewenstein and Matthew Rabin (2003) Advances in Behavioural
4.	Frank R. H. (2015) Microeconomics and Behaviour, McGraw Hill Education, New York, 2015
5.	Thaler, Richard H. (2016) The Making of Behavioural Economics - Misbehaving, WW Norton & Co, Penguin, London

Web Resources

1.	www.behavioraleconomics.com/BEGuide2017.pdf
2.	academic.oup.com/restud/pages/behavioral_economics
3.	https://www.behavioraleconomics.com/

4.	https://www.exploring-economics.org/en/orientation/behavioral-economics/
5.	https://www.povertyactionlab.org/

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	2	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	2	2	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	14	15	14	14	15	15	15	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	3.0	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	3	3	2	2
CO4	3	3	3	3	3
CO5	3	3	2	3	3
Weightage	15	15	14	12	12
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.4	2.4

S-Strong-3 M-Medium-2 L-Low-1

THIRD YEAR-SEMESTER-VI

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	FINANCIAL MARKETSAND INSTITUTIONS	Discipline Specific Elective-VIII					3	5	25	75	100
LearningObjectives											
C1	Toprovidesacomprehensivefunctions andoperationsoffinancial markets										
C2	Tounderstandthevarious financialinstitutionsand itsoperationsinIndia										
C3	Toprobethe roleof banksinthefinancialoperations andits regulations										
C4	ToanalysetheFinancialInstitutionsin Indiaanditsinfluenceon IndianEconomy.										
C5	ToimpartknowledgeonExchangeMarketsandits aspects.										
UNIT	Contents									No.of Hours	
I	Introduction Introduction to Financial System and Economic Development - Indicators of Financial Development, Concepts Related to Financial Markets and Institutions - Concept of Risk -Types of Return and Yield									15	
II	FinancialInstitutions–I Commercial Banking - Role of Banks – NPAs - Risk Management in Banking– International Banking - Financial Regulations and Regulatory Institutions in India - RBI, SEBI, IRDA, PFRDA - Corporate Governance and SEBI.									15	
III	FinancialInstitutions–II Financial Institutions – Provident Fund, Pension Fund, Insurance Companies - Mutual Fund, Credit Rating Agencies, Merchant Bank, Venture Capital Funds. BondMarket:BondFeatures,BondPriceVolatility,Government Security Market, Corporate Bond Market, Public Sector Undertaking Bonds.									12	
IV	Derivatives Market Classification of Stock Market and Securities – IPO, Stock Exchanges, Stock Market Indices, Derivatives Market - Types of Derivatives.									15	
V	Exchange Market Foreign Exchange Market - Foreign Exchange Market Structure - Risk Management in Foreign Exchange Market - Exchange Rate Determination - Foreign Capital – FDI& FII, Central Bank Intervention in Foreign Exchange Market.									18	
	Total									75	

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will be able to	
1	Understand the role and importance of the Indian Financial Market.	PO1
2	Analyse the importance of Commercial Banks	PO1
3	Understand and analyse the mechanics and regulation of financial instruments and determine how the value of stocks, bonds, and securities are calculated.	PO2, PO3
4	Evaluate the performance of Derivative Market.	PO2, PO3
5	Analyse the Foreign Exchange Market.	PO2, PO3
Textbooks		
1	Saunders, A., Cornett, M. M., & Erhemjamts, O. (2012). Financial Markets and Institutions. McGraw-Hill/Irwin.	
2	Mishkin, F. S., & Eakins, S. G. (2006). Financial Markets and Institutions. Pearson Education India.	
3	Frederic, S. (2000). Financial Markets and Institutions. Pearson Education India.	
4	Maureen Burton, Reynold F. Nesiba, Bruce Brown, — An Introduction to Financial Markets and Institutions, Talyor & Francis, 2015	
5	Dr. F. C Sharma, — Financial Markets, Institutions and Services, SBPD Publications, 2021	
Reference Books		
1.	Meggison, W. L. (2005). The Financial Economics of Privatization. Oxford University Press on Demand.	
2.	Burton, M., Nesiba, R. F., & Brown, B. (2015). An introduction to Financial Markets and Institutions. Routledge.	
3.	Jones, F. M. (2014). Foundations of Financial Markets and Institutions. Pearson Education.	
4.	Bhole, L. M. (2004). Financial Institutions and Markets: Structure, Growth And Innovations, 4e. Tata McGraw-Hill Education.	
5.	Dr. Gurusamy. S (2018) Financial Markets and Institutions, McGraw Hill Education India.	
Web Resources		
1.	https://www.rbi.org.in	
2.	https://www.nseindia.com	
3.	https://www.sebi.gov.in	
4.	https://dpiit.gov.in/foreign-direct-investment/foreign-direct-investment-policy	
5.	https://fifp.gov.in/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	2	2	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	15	15	14	14	15	15	15	15
Weighted percentage of course contribution to POS	3.0	3.0	3.0	2.8	3.0	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	13	14
Weighted percentage of Course Contribution to PSOs	3	3	3	2.6	2.8

S-Strong-3 M-Medium-2 L-Low-1

THIRDYEAR-SEMESTER-VI

Subject Code	SubjectName	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	URBAN ECONOMICS	Discipline Specific Elective - VIII					3	5	25	75	100
LearningObjectives											
C1	Toknowtherole ofUrban Economicsanditsgrowth structure										
C2	TounderstandthebasiceconomicprinciplesinUrban Economics.										
C3	Todescribethevariousurbaninfrastructures anditsfunctions										
C4	Toprovideunderstandingabouturbanization andits aspects.										
C5	Tofamiliarizethestudentsaboutmigrationanditsrelevancein urban development.										
UNIT	Contents									No. of Hours	
I	Introduction DefinitionofUrbanEconomics-NatureandScopeofUrban Economics-Density,Urbanization-DefinitionofaCityandMetropolitan area - Urban structure and Urban growth .									15	

II	Concept,CausesandProblemsofUrbanisation Urbanization – Concept– Urban Morphology - Causes and Issuesof Urbanization- Sustainable Urbanization.	15
III	Urban Infrastructure Urban Infrastructure- Transportation – Electricity - Water Supply - Slums, Housing and Urban Renewal -Public Health.	16
IV	Migration Theories Theories of Rural Urban Migration –Ravenstein’s Law of Migration- Stouffer’s theory of Mobility- Lee’s theory- Reasonsfor Migration: Push and Pull factors.	14
V	PoliciesforUrbanDevelopment Policies and Programmes for Urban development - Measures to Control Urban Growth - Integrated Development of Small and Medium Towns- Smart Cities in India	15
	Total	

Course Outcomes		ProgrammeOutcomes
CO	Oncompletionofthiscourse,studentswill	
1	Acquireknowledgeonthesubjectmatterof UrbanEconomics	PO1
2	GainKnowledgeonUrbanizationanditsImpact	PO1,PO2
3	UnderstandandanalysetheUrbanInfrastructure	PO1,PO2
4	AnalyzetheimpactofMigration	PO2,PO4
5	ApplyvariousideasandpoliciesinUrban Economics.	PO4
Textbooks		
1	Ahluwalia,I.J.,Kanbur,R.,&Mohanty,P.K.UrbanizationinIndia,Sage Publications,NewDelhi. (2014)	
2	Hartwick,JohnM,(2015)UrbanEconomics,Routledge.	
3	ArthurO’Sullivan,UrbanEconomics,TataMcGrawHill,2009.	
4	Douglas.M.Brown,—IntroductiontoUrbanEconomicsI,2013	
5	JohnF.McDonald,DanielP.McMillen,—UrbanEconomicsandReal Estate:Theory and PolicyI, Wiley, 2011	
ReferenceBooks		
1.	BrianceAandRavinderSingh,(edited)(1995),HousingtheUrbanPoor,Policy andPracticeinDevelopingCountries,(SagePublications,New Delhi).	
2.	FredDurr(1971),TheUrbanEconomy(London, IndexEducationalPublishers).	
3.	Harris Tondon(1973),Introduction to Urban EconomicAnalysis and PolicyNew York.	
4.	LolydRDowinandAssociates(1969),PlanningUrbanGrowthandRegional Development(London:MT.Press).	
5.	MarkGarrett(1996),TransportationPlanning(SagePublications,NewDelhi).	

Web Resources	
1.	https://smartcities.gov.in/
2.	http://www.moud.in/
3.	https://urbaneconomics.org/
4.	https://www.iom.int/
5.	https://refugeesmigrants.un.org/

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	2	2	3	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	15	14	14	14	15	15	15	15
Weighted percentage of course contribution to POS	3.0	3.0	3.0	2.8	3.0	3.0	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	2	3
CO2	3	3	3	2	3
CO3	3	3	2	3	3
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	15	14	2	13	15
Weighted percentage of Course Contribution to PSOs	3	2.8	2.4	2.6	3

S-Strong-3 M-Medium-2 L-Low-1

THIRD YEAR-SEMESTER-VI

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
	GENERAL STUDIES FOR COMPETITIVE EXAMINATIONS	Professional Competency Skill					2	2	25	75	100
Learning Objectives											
C1	To create the opportunity for learning across different disciplines										
C2	To build experiences for students as they grow into lifelong learners.										
C3	To know the world climatic classification and its features										
C4	To build experiences for students as they grow into lifelong learners.										
C5	To know the history of modern India										
UNIT	Contents								No. of Hours		
I	Polity Basic concepts- Three organs of Indian Government (Executive, Legislature, Judiciary), Introduction to Indian Constitution- Salient features of Constitution, Preamble, Fundamental Rights, Fundamental Duties, Directive Principles of State Policy, Types of Majority, Amendment to the constitution, basic structure doctrine, Division of subjects between the Union and the States Local Governance, Elections in India and Election Commission, CAG								15		
II	Geography Major oceans of the world - Important Canals – Gulfs – Straits and Passes - Indian Rivers and its Tributaries - Climatology - Atmosphere, wind systems, cloud systems, world climatic classification - Indian climate - Indian Monsoon - India's Physical Features, Indian Soil - Types and Distribution - Important Trade Routes and Projects, Indian Natural Vegetation - Indian agriculture - Major Crops and its distribution, Indian Industries and its Distribution								15		
III	Economy National Income – Inflation - Money and Banking - Agriculture in India - Union Budget - Planning in India – Poverty – Unemployment - Inclusive Development and Development issues - Industrial Policies - Financial Markets								15		
IV	History Modern India - Formation of Indian National Congress - Morley Minto Reforms, Revolutionary activities - World War I and India's Response - Home Rule League - Montague Chelmsford reforms -								15		

	Rowlatt Act - Non-Cooperation Movement - Simon Commission and Nehru Report - Civil Disobedience Movement and Round Table Conferences - Quit India Movement and Demand for Pakistan - Cabinet Mission - formation of Constituent assembly and Partition of India	
V	Environment and Ecology Basic concepts-Ecology, Biodiversity-Food Chain and Food Web - Bio-Geo Chemical Cycles -International Biodiversity Organisations - International Conventions - Conferences and Protocols - Indian Environmental Laws And Environment Related Organisations	15
	Total	75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Develop broad knowledge of the different components in Polity	PO1, PO2
2	Understand the Geographical features across Countries and in India	PO1, PO2
3	Acquire Knowledge of the aspects of the Indian Economy	PO2, PO3
4	Understand the significance of India's Freedom Struggle	PO2, PO3
5	Gain Knowledge of Ecology and Environment	PO2, PO5
Textbooks		
1	Class XI and XII NCERT Geography	
2	History-Old NCERT's Class XI and XII	
3	Tamil Nadu State Board XI and XII History Books	
4	History-VI to X NCERT	
5	Economics- IX to XI NCERT	
Reference Books		
1.	Laxmikanth.M(2019), Indian Polity, McGraw-Hill	
2.	Ramesh Singh(2022), Indian Economy, McGraw Hill	
3.	Leong, G.C Physical and Human Geography, Oxford University Press	
4.	Majid Hussain, India Map Entries in Geography, GK Publications Pvt. Ltd.	
5.	Majid Hussain- Environment and Ecology, GK Publications Pvt. Ltd	
6.	Rajiv Ahir, A Brief History of Modern India- Spectrum Books Pvt Ltd	
Web Resources		
1.	https://darpg.gov.in/en	
2.	https://www.india.gov.in/topics/governance-administration	
3.	https://dea.gov.in/	
4.	https://mausam.imd.gov.in/	
5.	http://moef.gov.in/	

MappingwithProgramme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	2	3	3
CO 3	3	2	2	2	3	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	15	14	14	14	15	14	15	15
Weighted percentage ofcoursecontribution to POS	3.0	2.8	3.0	2.8	3.0	2.8	3.0	3.00

Strong-3 M-Medium-2L-Low-1

LevelofCorrelationbetweenPSO'sand CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	2	3	3
CO3	3	3	2	3	3
CO4	2	2	2	3	3
CO5	3	2	2	3	3
Weightage	14	13	11	15	15
WeightedpercentageofCourse Contribution to PSOs	2.8	2.6	2.2	3	3

Strong-3 M-Medium-2L-Low-1